





# MESSAGE FROM THE CEO



*2021-22 was another transformative year for AROH. Working together we made good progress toward our strategic goals despite significant challenges – not the least of which were ongoing disruptions from the pandemic that continues to have such a substantial impact on our own work and home lives, as well as on the lives of our partners and beneficiaries.*

*I was proud to see how quickly we adapted to each new challenge and how teams from Head Office and across various projects sites from Meghalaya, to Chhattisgarh or from UP, Bihar, Orissa, Delhi-NCR collaborated with one another to make the most of every opportunity.*

*The year started with a slight slack accelerated in a blink with your will and consistent efforts. We also took other important steps such as sealing deals with international partners, reputed corporates and leading PSUs and reaffirming our commitment towards Humanity and SDGs.*

*Over the past year you've all demonstrated over and over again our strengths as an organization and made clear that when it comes to AROH, the whole is greater than the sum of the parts. It was a year in which we strengthened our frameworks, values, business and developed new partnerships while rolling out important initiatives that will help to guarantee our continued success in the future too.*

*The work we are doing is more relevant than ever today. The initiatives and services we provide are an integral part of people's lives and for the planet's good at large. Our stakeholders rely on us for support, service and sustenance and I'm pleased to state that we have proven ourselves quite well on each of the fronts.*

*We can look forward to working further on the many new initiatives to deliver the best of services, an outstanding partner experience, and an amazing employee consortium.*

*Neelam Gupta*  
**Dr. Neelam Gupta**



## OUR VISION

To provide effective assistance to the underprivileged, weak and poor people and communities, especially women, in rural and semi-rural areas and slums by way of developing their life-skills, economic-skills and socio cultural-skills and making them self-reliant. AROH's overarching mission is to create an equitable society where all human beings coexist with dignity.

## OUR MISSION

A world where people live in dignity and security and there are equal opportunities for all.



## CORE VALUES

- To build lasting relationships, based on mutual trust, with the communities and beneficiaries.
- To uphold highest ethical standards in conduct of all our project activities.
- To nurture a culture of supporting flexibility and continuous learning for better outreach.
- To value the opportunity and responsibility to make a meaningful difference in people's lives.



# PROMOTING SUSTAINABLE DEVELOPMENT GOALS



AROH has been advocating the SDGs through implementing projects that works on the principles of SDGs. The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges faced by every community across globe from poverty, inequality, climate, environmental degradation, prosperity, and peace & justice.

AROH being a signatory of GCNI (Global Compact Network of India), has been implementing projects that support SDGs goals.

# IMPACT BY FAR



# AROH'S FOOTPRINT



# IMPACT IN LAST 1 YEAR



## EDUCATION & SCHOOL INFRA DEVELOPMENT

17,751 Children Covered Improved Learning Outcomes in more than 76 school



## SKILL DEVELOPMENT & LIVELIHOOD

More than 8123 youths trained  
More than 4590 youths Placed in Job



## HOLISTIC RURAL DEVELOPMENT

63 villages covered under Rural Development  
More than 85,500 beneficiaries benefited



## HEALTH & SANITATION

More than 63 schools & around 1500 girls covered under the Health & Sanitation interventions



## WATER & NATURAL RESOURCE MANAGEMENT

More than 10 ponds SSL / SWP installed



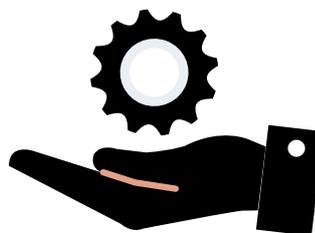
## WOMEN EMPOWERMENT

More than 2600 women benefited through & socio-economic upgrades



## BETTER AGRICULTURE PRACTICES

More than 2500 farmers trained in better & sustainable agriculture



## MICRO ENTERPRISES SET UPS

SHGS, SMEs etc set up empowering more than 2600 villagers



## COVID RELIEF WORK

More than 1000 families given Ration, Medical, Skill & Emergency Support

# HOLISTIC RURAL DEVELOPMENT PROGRAM



Project PARIVARTAN & HRIDAY has an overarching goal to alleviate rural poverty and bring positive social transformation in rural communities. The project envisages fostering sustainable development and inclusive economic growth through provision of multi-sectoral, innovative solutions to augment natural, physical and human resources and enterprises in more than 60 villages of Chhattisgarh, Meghalaya, Punjab, Rajasthan and Uttar Pradesh State in India with the CSR support of HDFC Bank , LIC-HFL, SBI, etc

# DURING THE YEAR

## PARTNERS ASSOCIATED

- HDFC Bank CSR
- LIC HFL
- AICL

## FOOTPRINTS CREATED

- 8 States Covered
- Meghalaya, Uttar Pradesh, Chhattisgarh, Rajasthan, Punjab, Bihar etc

## IMPACT CREATED

- > 85,500 population benefited
- > 80 villages benefited
- > 75 schools & angawadis Renovated
- > Children, Women, Farmers, Cattles, Agricultural Land, Community Places, Land, Water, Infrastructure elevated



The intervention has brought a ray of hope in the lives of those beneficiaries who belong to poor households with the majority of them holding zero or a bare minimum landholding. The replicable nature of the program with the use of existing and available resources alongside easy and adaptable practices has garnered support from the community level stakeholders as well as partners thereby leading to address issues of a larger population. For its best practices, the project has received recognition and accolades from state-level authorities as well. The highlight of the project is in harnessing natural resources and holistic agronomic practices for sustainable higher agricultural production leading to a better livelihood

# IMPACT



## Empowerment of Farmers

Farmers were trained on models like Zero Budget Natural Farming, Multi-Layer Trellis, Organic Farming, Vermin Compost, Mulching and the yield of produce has increased multi folds



## Formation of VDC

More than 63 VDC were formed to disseminate the information on better agricultural practices



## Animal Husbandry- Enhancing yield using Livestock

Interventions like Piggery, Poultry, Fishery has ensured better yield with better fodder and produce management



## Use of Natural Resource - Bio Gas

The project has emphasized to use, reuse & optimize natural resources for better climate control and low carbon emission like Bio Gas, Pond Rejuvenation, Solar Energy etc



## SHGs strengthened

SHGs backed with technical up gradation and skill training has resulted in empowering more than 2600 women of community



## Non Farming Techniques

Rural Enterprise models like pisci culture, goatry, poultry, apiculture benefiting 2600 families benefit directly enhancing their income by Rs 3000-4000/- per month

# HANDLOOM CENTRE

*Weaving dignified futures...*



## #VocalForLocal

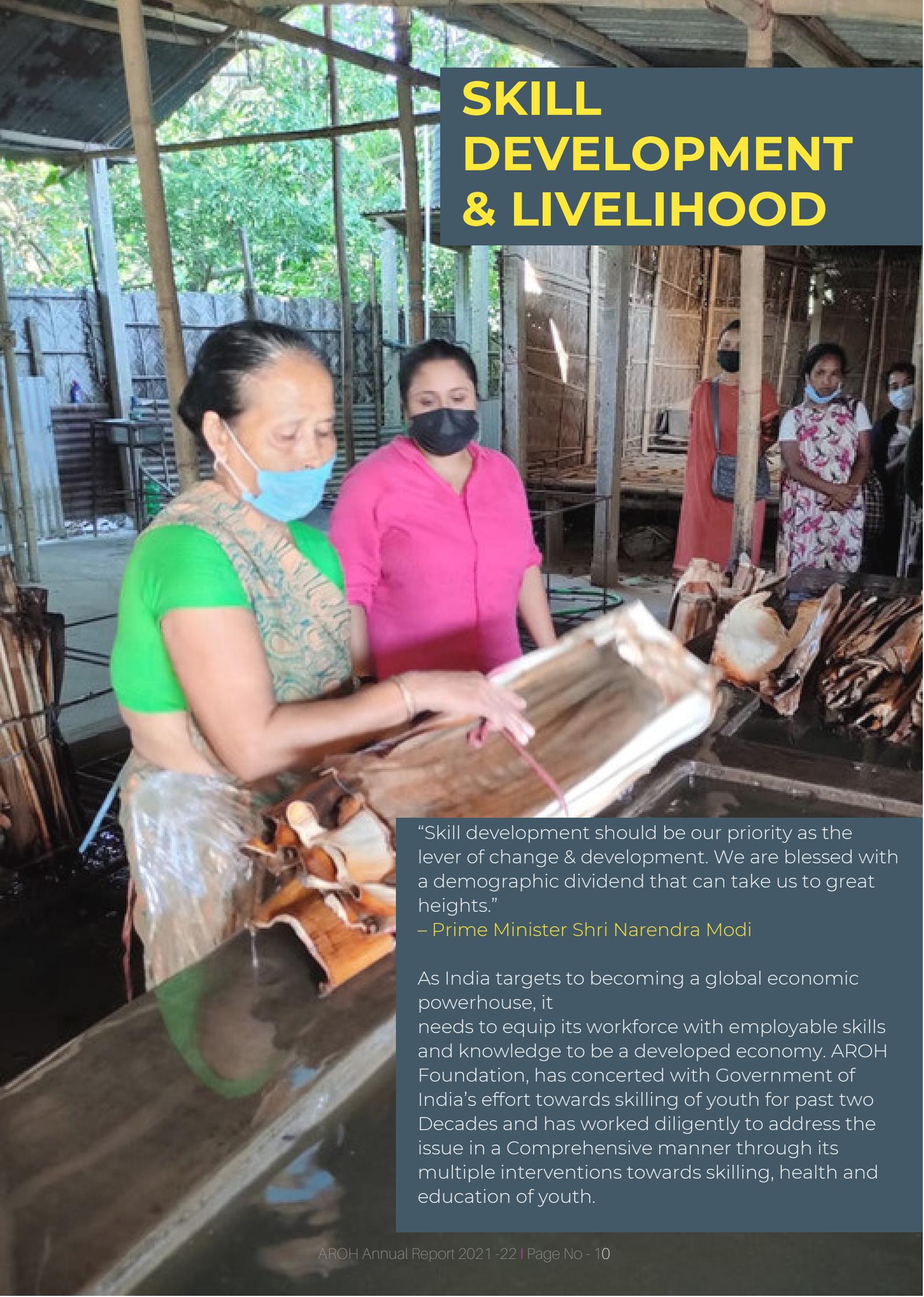
**HAND WOVEN FABRIC OF INDIA COVER 95% MARKET OF HAND WOVEN FABRICS IN THE WORLD!**

Promoting indigenous handloom craft & sustainable livelihood for marginalized women, 2 Handloom Centers were recently opened in the villages of West Jaintia Hills, Meghalaya under under project PARIVARTAN

## The Impact

- 2 handloom centres inaugurated
- More than 100 women shall be upskilled in handloom craft
- Women provided with sustainable livelihood
- Linkages shall be facilitated
- Women and their families shall have upgraded socio-economic stature
- Indigenous craft shall be promoted

# SKILL DEVELOPMENT & LIVELIHOOD



“Skill development should be our priority as the lever of change & development. We are blessed with a demographic dividend that can take us to great heights.”

– Prime Minister Shri Narendra Modi

As India targets to becoming a global economic powerhouse, it needs to equip its workforce with employable skills and knowledge to be a developed economy. AROH Foundation, has concerted with Government of India's effort towards skilling of youth for past two Decades and has worked diligently to address the issue in a Comprehensive manner through its multiple interventions towards skilling, health and education of youth.

# FLEXING THE SKILL MUSCLE

India is on the threshold of growth and development and is poised to become the third-largest economy of the world by 2030. Being a young nation, we are getting ready to reap the benefits of our demographic dividend. A Government of India skills gap analysis shows that by 2022, the country will need an additional 109 million skilled workers in 24 key sectors of the economy. These statistics set the context and highlight the urgent need to enhance the existing skills sets of millions of youngsters, to facilitate their transition from an academic to a professional life, and make them competent and confident to be a part of a global workforce. To curb the factors of degrading demographic dividend of India, AROH adopted a twin way strategy of job placement and self employment to counter the issue and empower the youth and empower them into economically contributing resources.



## PLACEMENT LINKED EMPLOYMENT

### DEEN DAYAL UPADHYAY GRAMEEN KAUSHAL YOJNA (DDU-GKY)

Placement linked methodology of skill development, where skill training in market/employer driven trades under flagship projects of Govt like Deen Dayal Upadhyay Grameen Kaushal Yojna (DDU GKY), (erstwhile referred as Aajeevika or SGSP (SP) is provided, especially beneficial for the youth that aims to be placed in urban set up. Youth from difficult, remote & poverty stricken belts are mobilised, brought to training facilities, are trained by expert trainers free of cost and are also supported with placement linkages.

AROH has achieved overarching goal of skilling more than 8123 youth including 1450 girls from various states by far out of which around 4590 are placed with top employers of the country and abroad and are living a self-resilient lives.



## SELF EMPLOYMENT ENTERPRISE & ENTREPRENEUR DEVELOPMENT

The other approach adopted by AROH Foundation is of Self Employment methodology of skill development, where trainings is imparted in skills which could empower an individual to run an enterprise, a SHG or enhance an already existing resource, enterprise, craft or traditions. This radical strategic approach to empower youth through imparting skills that has strong backward linkages (which ensures regular, cheap and best raw materials) and forward linkage (that ensure market demand, sale and expansion possibilities), has benefitted around 2600 women to get sustainable income, created SHGs, rural enterprises, empowered 50,000 farmers 25000 youth pan India and eventually benefiting lakhs of family.

AROH, through its Holistic Rural Development Projects is now able to provide services to over 50,000 small and marginal farmers and rejuvenating 10,000 hectares of land with new, organic and better farming practices.

*"We are quite gung-ho about our demographic dividend; there is agreement that without having gender equality in skilling and workforce, this dividend is going to remain a distant dream. Currently, there are only 27 percent women in workforce as compared to nearly 80 per cent men. Without wasting any time, we must design policies and find solutions to overcome the challenges and vulnerabilities faced by young girls, especially in rural sector. It is imperative for reaping the true potential of our demographic dividend. And so while designing, planning, implementing several interventions, women are kept as pivot by AROH in the role of beneficiaries as well as organizer across a wide range."*

**- Dr. Neelam Gupta**

# DURING THE YEAR

## PARTNERS ASSOCIATED

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- SBI Foundation
- HDFC Bank CSR
- LIC HFL
- AICL
- RBI
- Government of India

## FOOTPRINTS CREATED

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- 10 States Covered
- Meghalaya, Uttar Pradesh, Chhattisgarh, Rajasthan, Punjab, Bihar, Orissa, etc

## IMPACT CREATED

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- > 8,123 youth trained and placed
- > 85,500 lakh population benefited
- > 63 villages benefited Market Driven, Vocational Trades introduced for skill training



Both the approaches are strategically designed by AROH to address demands, availability and socio – economic set up of the demography. Though the framework is designed in a strategic way, AROH often deals with challenges of dropouts, low women participation, lack of expert trainer, backward & forward linkages, which are restrained with mass mobilization, utilization of local resources & assets for deeper penetration and sustainability. The present numbers are just initial investment results of the plan; still, they imitate a large vision. And mavens like AROH are called out to come forward, demonstrate and lead in making India, “The Skill Capital of the World”.

# BROOM MAKING UNIT

Newly established center ensuring Livelihood, Revenue & Value Chain systems



## Impact

The Broom Making Unit is established under PARIVARTAN to **empower 12 women** in **Making, Storing, and Selling Brooms** in the local vicinity.

## Expected Outcome

- Enhance Skill & Income
- Enhanced Socio-Economic stature
- Establishing Self Sustaining Revenue Model
- Training more women in the skill



# EDUCATION & SCHOOL INFRA DEVELOPMENT



Girls + Education  
=  
POWER

“Education is the passport to the future, for tomorrow belongs to those who prepare for it today”. Education breeds confidence, confidence breeds hope, hope breeds peace which in turns shape the children into a civilized person. Education is a vehicle to empower an individual to earn ones livelihood and as well as means to increase ones awareness on all parameters to evolve as a better citizen.

# DURING THE YEAR

## PARTNERS ASSOCIATED

- SBI Foundation
- HDFC Bank CSR
- LIC HFL
- AICL
- RBI
- US Consulate Kolkata
- Government of India

## FOOTPRINTS CREATED

- 10 States Covered
- Meghalaya, Uttar Pradesh, Chhattisgarh, Rajasthan, Punjab, Bihar, Orissa, etc

## IMPACT CREATED

- > 18,000 Children benefited with Remedial Education, Formal Education, School Infra Development Work
- > 60 Aanganwadis and 152 Government Schools benefited with renovation and infra development work



This was the year of COVID. while all the schools and learning centres remain closed, AROH used this time to renovate and upgrade school infra instantly after the relaxation in the lockdown was given.

The remedial education project RISE instantly and very swiftly shifted to online teaching and learning mode and continued education for around 1000 children of Delhi slums.

Team AROH also used our educational liasons to do extensive awareness and counseling sessions to help people overcome their psychological, and other stresses due to lockdown.

# IMPACT



## Digital Learning Outcome

Through Remedial Education RISE initiative, more than 1000 children in Sangam Vihar & Mundka slums of Delhi continued education during lockdown digitally



## Better & Healthy Individuals

Through Remedial Education RISE initiative, more than 1000 children in Sangam Vihar & Mundka slums of Delhi are also supported in improving CCA and Nutritional quotient



## Updated Digital Mode of Learning

Schools and RISE centers are facilitated for digital mode of education including installation of SMART classes, WIFI, distributing pre owned laptops, tabs etc



## Extensive awareness during Corona

extensive awareness and counseling sessions to help people overcome their psychological, and other stresses due to lockdown.



## Focus of Early Childhood Development

More than 60 Aanganwadis are renovated into SMART ones ensuring healthy and strong childhood foundation



## Awakened & Aware Parents & Community

Lakhs of parents and related communities are awared about importance of education, especially of girls, ensuring better future of the nation

# Developing Safe & Vibrant Learning Environments

BEFORE



**1/3rd of children in India enter school unprepared to learn!**

AROH Foundation aims to fix this gap while building 4 Early Childhood Education Centers 'Angawadis' in Bodla block, Kabirdham district of Chhattisgarh under HDFC's Parivartan



## **SAFE, HEALTHY, VIBRANT AND CHILD-FRIENDLY LEARNING ENVIRONMENT THROUGH 4 RENOVATED SMART ANGANWADIS**

More than 115 children benefited with Facilitated Basic Infra, Drinking-Water & Sanitation, First Aid support, Playing Aids, Uplifted Building, & TLM Support

# WATER & NATURAL RESOURCE MANAGEMENT

एल.आई.सी. एच.एफ.एल. हृदय  
सौर ऊर्जा चलित जल मीनार

प्लान - कुम्हारवाडी  
मि.कॉन्ट - जलवा  
मिटर - पानी, जलवा



“The natural world is an incredible wonder that inspires us all. It underpins our economy, our society, indeed our very existence. Our forests, rivers, oceans and soils provide us with the food we eat, the air we breathe, the water we irrigate our crops with. We also rely on them for numerous other goods and services we depend on for our health, happiness and prosperity. These natural assets are often called the world's 'natural capital'. These benefits are also hugely important to the economy – from farming and forestry to leisure and tourism. If we vaguely add them up, the total value of these benefits is phenomenal – at least US\$125 trillion every year.

# DURING THE YEAR

## PARTNERS ASSOCIATED

- SBI Foundation
- HDFC Bank CSR
- LIC HFL
- AICL
- RBI
- WAPCOS
- Nitcon Social Foundation

## FOOTPRINTS CREATED

- 10 States Covered
- Meghalaya, Uttar Pradesh, Chhattisgarh, Rajasthan, Punjab, Bihar, Orissa, etc

## IMPACT CREATED

- pond rejuvenated
- ground water recharged
- reduced carbon footprints
- >85,500 household, in 77 villages benefited



Taking some quick actions towards Water and Natural Resource Management, AROH has rejuvenated 100-acre ponds, renovated damaged Check Dams & Rain Water Harvesting systems, created Farm ponds and promoted low & medium water consuming farming techniques like Sprinkler, Drip Irrigation, Flood Water bunding etc. In addition to this, taking a quick action towards Climate Action, many initiatives like installation of Solar Run Water pumps, Solar Street Lights, Solar Home Lights, Farming & Kitchen Gardens with organic methods of production, installing Toilets, are done. Ecological balance is also ensured with Pond Watering, Plantation drives, creation of Green Belts, recycling animal waste etc are done. All these interventions are intended for enhancing water & oxygen footprints and reducing carbon footprints

# IMPACT



## Water Conserved & Augmented

With the intervention of pond rejuvenation, repair of 3 RWH, and introduction of low water consuming farming cum water recharged



## Access to Water Ensured

Through the intervention of Solar Water Pumps, RO, Water Posts, Hand Pumps repair and Water Testing, RWH repair and pipeline around 80 villages ensures access to water



## Natural Resources Reused

Plantation Drives, Promoting Green Belts, Ensuring healthy eco culture through Pond rejuvenation, Organic Farming help create healthy Eco-system



## Renewable Energy Promoted

Use of Solar Energy for Water & Light, using Animal Waste for manure and cooking fuel help in reducing carbon footprints



## Aligned to Government of India's Jal Shakti Abhiyaan

Ponds Rejuvenation & beautification, Repair of RWH and additional Water Conservation work are aligned to Jal Shakti Abhiyan and are supported through convergence



## Awakened Community towards Importance of Water & Climate

More than 85,500 people awakened towards the importance of Water & Climate through awareness drives, Jal Chaupals, Jal Samoohs etc

# SOLAR RUN WATER PUMP

Eco Friendly, Cost Effective & Climate Resilient Irrigation



## PROBLEM:

WITH DRY AND ROCKY FARMLAND & SCARCITY OF IRRIGATION WATER OR RAINFALL, FERTILE LAND OF CHHATTISGARH WAS UNDER UTILISED, LEAVING FARMERS IN LOSS

## THE INTERVENTION :

4 SOLAR PUMP INSTALLED FOR IRRIGATION & FARMERS COMMITTEE FORMED AND TRAINED TO MAINTAIN AND SUSTAIN THE ASSET

Bodla Block . Kabirdham District . Chhattisgarh

TAKE A PEEK  
AT WHAT'S  
INSIDE:

THE  
RESPONSIBILITY  
OF CITIZENS - 3

## IMPACT

- 49 Farmers were trained to maintain and sustain 4 Solar Water Lifting Pump
- A total of 62.4 acre land was enabled to opt for crop diversity.
- The land which was earlier used only for gram crop is now cultivating Tomatoes, Coriander, Onion, Pulses, etc
- Due to 24x7 hours availability of water in the farmland, each of the member is able to earn up to an added of Rs 5000- Rs 40,000 from their land.
- Solar Pump ensure Eco friendly irrigation, which also is saving water while facilitating water saving irrigation methods

# WOMEN EMPOWERMENT



“AROH Foundation is a leading national NGO striving to create an equitable society where all human beings coexist with dignity. The Foundation was established in with the mission to provide effective assistance to the underprivileged, weak and marginalized individuals and communities, especially women, in rural and semi-rural areas and slums to alleviate poverty and uplift their status. The Foundation has been able to bring a meaningful difference in the lives of 73,000 women through its various initiatives towards education, skills and livelihoods development, rural enterprises, health and sanitation, and renewable energy solutions.

AROH Foundation has been implementing an exemplary and pioneering range of women-empowerment initiatives to address various issues and challenges faced by women. In partnership with Government schemes like DDUGKY and CSR initiatives of various reputed PSEs and corporates, the Foundation has been able to reach out to the women across the county, who are most vulnerable, poor, tribal, marginalized and those residing in naxalite-affected villages, through holistic and multidisciplinary approach.

The Foundation has won several awards and recognitions for its efforts and initiatives to serve poor and marginalized communities, especially women.

# DURING THE YEAR

## PARTNERS ASSOCIATED

- SBI Foundation
- HDFC Bank CSR
- LIC HFL
- AICL
- RBI
- WAPCOS
- Nitcon Social Foundation

## FOOTPRINTS CREATED

- 10 States Covered
- Meghalaya, Uttar Pradesh, Chhattisgarh, Rajasthan, Orissa, Delhi-NCR etc

## IMPACT CREATED

- > 2.5 lakh women benefited directly with skill development, livelihood, education and socio-economic empowerment
- >5000 girls benefited with educational interventions

## SOCIAL, ECONOMICAL, PSYCHOLOGICAL UPLIFTMENT

> 2600 women engaged either in job or self-employment  
Educational status of > 4375 girls improved

Access to water has given freedom from drudgery and poor health to more than 32932 women in various states  
Clean energy through biogas, solar lights, solar water pumps, etc. has given better health and life to more than 1,00,000 women in 63 villages

Initiatives of the Foundation on health and sanitation have resulted in reduced instances of illness, improved security and safety of more than 32932 women

Empowering and enriching programmes on financial inclusion and social awareness have improved the self-esteem and negotiating power of women and made their lives better and more meaningful by reducing gender disparity.



AROH's contribution towards Sustainable Development Goals, in particular GOAL 5, has been recognized and awarded by United Nations Global Compact Network India (UNGCNI).

AROH's untiring efforts towards various aspects of women's empowerment meet the most pressing requirement for the country as we stand on the verge of a rich demographic dividend. Being a women-led organization, and having impacted and transformed the lives of nearly 73,000 women,

While women remain at the centre of all violence and problems during and after COVID, AROH had planned some dedicated efforts to maintain her socio-economic and psychological stature.

# IMPACT

Project HARIT by HCL, Project arivartan by HDFC Bank, Project School



## Empowered through Educational & Health Interventions

More than 5000 girls benefited through interventions of Remedial Education, Formal Education, Adult Literacy, Aangawadis and Smart education



## Empowered through Skill Training & Job Placement

More than 45 girls skilled under project DDU GKY and placed with top national and international employers



## Empowered through Enterprise / Entrepreneur & SHG development

More than 2600 females skilled under and empowered into entrepreneurs, enterprise and SHGs



## Empowered through Financial Inclusions

More than 25000 women empowered through interventions of Financial, Digital and SMART education



## Empowered through Access to Basics

Access to basics like water, safe sanitation, clean energy has empowered and given freedom from drudgery and poor health to more than 73,000 women in 75 villages



## Empowered through Awareness

More than 32,000 lakh women benefited directly and an entire community of around 73,000 awakened towards women rights, laws and importance

# HANDLOOM CENTRE

*Weaving dignified futures...*



## #VocalForLocal

**HAND WOVEN FABRIC OF INDIA COVER 95% MARKET OF HAND WOVEN FABRICS IN THE WORLD!**

Promoting indigenous handloom craft & sustainable livelihood for marginalized women, 2 Handloom Centers were recently opened in the villages of West Jaintia Hills, Meghalaya under under project PARIVARTAN

## The Impact

- 2 handloom centres inaugurated
- More than 100 women shall be upskilled in handloom craft
- Women provided with sustainable livelihood
- Linkages shall be facilitated
- Women and their families shall have upgraded socio-economic stature
- Indigenous craft shall be promoted

# HEALTH & SANITATION



We shall not defeat any of the infectious diseases that plague the developing world until we have also won the battle for safe drinking, water, sanitation and basic health care

– Kofi Annan.

Good Health & Sanitation practices shall be of utmost importance for sustainability and survival especially after the outbreak of the deadly pandemic COVID.

Access to safe drinking water, sanitation units, Solid-Waste Management, recycling waste, nutritious edibles and awareness are taken as priorities while designing future strategies in AROH.

# DURING THE YEAR

## PARTNERS ASSOCIATED

- SBI Foundation
- HDFC Bank CSR
- LIC HFL
- AICL
- WAPCOS
- Nitcon Social Foundation
- ABCF
- HCL, MORD, US Consulate

## FOOTPRINTS CREATED

- 10 States Covered
- Meghalaya, Uttar Pradesh, Chhattisgarh, Rajasthan, Orissa, Delhi-NCR etc

## IMPACT CREATED

- more than 2 lakh populated benefited
- toilets, water, nutrition addressed
- Construction of School Sanitation units and Safe drinking water units in >38 schools
- Drinking Water posts in >15 villages
- Installation of Organic Kitchen Gardens for ensuring proper nutrition
- Provision of nutrient supplements to the children
- Provision of vitamin, iron supplements for >1000 children
- Enabling villages for Waste Management
- Installation of dustbins, garbage disposal and collection center in villages
- Launched Mission Period Freedom to provide free sanitary support to 1 lakh needy females



More than 4,800 people including females, children are directly & indirectly benefited through the continuous interventions of Health & Sanitation by AROH

# IMPACT



## Ensuring Access to Safe Sanitation

More than 80 schools and 30 villages supported with toilets. Schools are ensured with separate Girls & Boys toilets benefiting >10,000 students



## Ensuring Access to Safe Drinking Water

More than 50 schools and 50 villages supported with solar-run and normal drinking water units benefiting more than 3 lakh of population



## Ensuring Access to Proper Nutrition

>500 Kitchen Gardens installed in villages, School nurseries set up, Supplementary Food given to students and children at RISE and Anganwadis



## Aligning to POSHAN ABHIYAAN

Aligning to Government's POSHAN ABHIYAAN, health camps, nutrition exhibition, vitamin & iron supplements distribution done benefiting more than 10,000 mother & children



## Vaccination, Health & Awareness Camps

Vaccination and Health Camps at regular intervals are conducted for Pregnant & Lactating mothers, Dental health, Menstrual Health etc benefiting lakhs of women



## Mission PERIOD FREEDOM

Mission Period Freedom was launched to liberate 1,800 needy women from Period Pain & Shame by facilitating them with free sanitary product, awareness & care support

# The Shillong Times

ESTABLISHED 1945

## A child washes her hands during a programme to mark World Toilet Day.

By: By Our Reporter — Last updated Nov 20, 2021

meg.gov.in



A child washes her hands during a programme to mark World Toilet Day on Friday. During the programme, which was jointly organised by AROH Foundation and HDFC Bank Ltd, members of the Foundation provided demonstration on how to make use of the cleaning kits, which were handed over to the villagers in Laitlyng, Laitnyngrieng, Wakhlynghat, Langlawert, Nongmadan Shadangi, Mylliat, Lyting Lyngdoh, Tangmang, Mawlam and Sathakon of Pynursla Block.



**On World Toilet Day, Team PARIVARTAN highlighted the importance of Sanitation & Hygiene in preventing infectious diseases & improving public health.**



## SRI PADDY HARVESTING

225 VILLAGERS SUPPORTED WITH PADDY CULTIVATION THROUGH SRI TECHNIQUE TRAINING, SEED, FERTILIZER AND REGULAR MONITORING BY EXPERTS IN THEIR 46 ACRES OF LAND, WHO ARE NOW HARVESTING BETTER QUALITY YIELD IN HIGHER QUANTITY



***"I have got bumper yield this time. it's better in quality too. I thank AROH and HDFC Bank for supporting many small-scale farmers like me with better quality SRI seeds, training, exposure and expert support."***

***Shanti Devi***  
Nihalapur village, Pindra, Varanasi

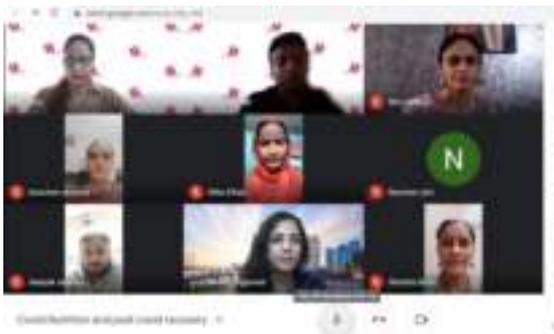
# HAPPENINGS OF THE YEAR

Even during COVID lockdown, AROH Foundation virtually witnessed all important event and days designated by United Nations, accredited nationally or international as an opportunity to promoted social, physical & economical harmony, cohesion and spread the message of goodness amongst less privileged



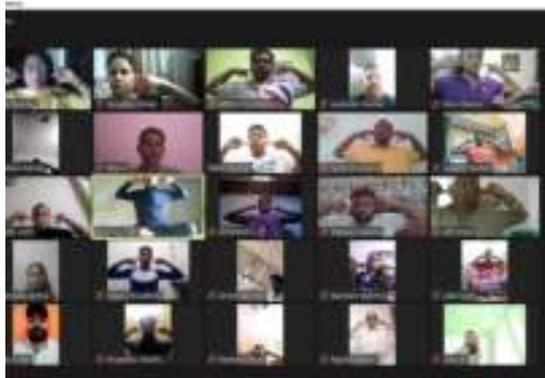
## Book Donation Drive

Book Donation Camp was organised at AROH Head Office on 8th April 2021 in association with NGO Scope for Change



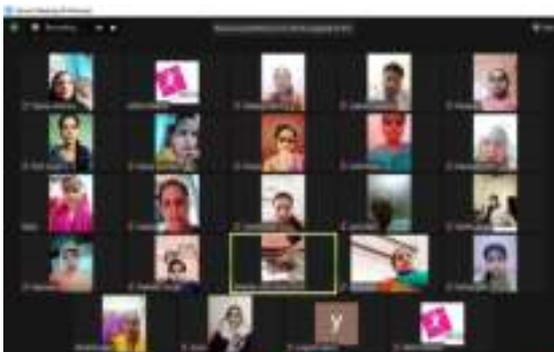
## Webinar on Health & Nutrition

Webinar was organised on Health & Nutrition was organised with expert during COVID chaos at AROH on 20th April 2021



## International Yoga Day

Regular practice of Yoga keeps us physically, mentally, spiritually healthy and balanced at no extra cost. AROH promoted Yoga as a practice for Sustainable living on 21st June 2021 on International Day of Yoga



## Webinar on Health Policy

Webinar was arrange to demonstrate goods, risks an processing of having a health insurance for staff and beneficiary of AROH on 3rd July 2021



## Celebrating 20 years of AROH

AROH celebrated its 20 years of its inception on 2nd August 2021



## Independence Day

AROH celebrated 74 years of Independence with full fervor at all project offices and sites



## Antyodaya Diwas

Grateful candidates from AROH's DDU-GKY center paid tribute to the profound philosopher & scholar Deen Dayal Upadhyay ji on his birth anniversary who gave us the idea of Antodaya - Upliftment of the last poor person on Antyodaya Diwas on 25th September, 2021



## World Animal Welfare Day

Farmers' best friend was in danger and so the prompt AROH Foundation's team, on the occasion of World Animal welfare Day on 04th October, 2021, took the matter in serious concern. Through its Holistic rural development program



## Farmer's Day

We saluted all the female farmers who are standing shoulder to shoulder & toiling hard on the ground to ensure our food security on Farmers Day on 23rd December, 2021



## National Girl Child Day

AROH conducted events, workshops and awareness session to enforce GIRL CHILD RIGHTS on the ground on the occasion of National girl Child on 24th Jan, 2022



## Deworming Day

Team #Harit celebrated National Deworming Day on 10th February aiming to ensure the sustainability of the intervention through mass awareness campaigns with local representatives & children, who shall act as "Green Ambassadors" taking the responsibility to repair & maintain the pond.



## Women's Day

AROH promoted to not hold our women back! By unleashing the true potential of women, we can shape a more equitable workplace and give impetus to higher economic growth on International Women's Day 2020, 8th March 2022 with theme Break the Barrier



# Awards



Women Leaders of UP Award to Dr. Neelam Gupta on 27th December 2021 by MP Dr. Mahesh Sharma, MLA Tejpal Nagar and Babita Phogat.



World Women Leadership award to Dr Neelam Gupta by CSO Asia on 23rd Dec 2021 at Taj Mahal Hotel, New Delhi



AROH conferred with "Mahatma Award for Social Good'21" on 1st Oct 2021 by Honourable Dr Kiran Bedi Ji in Delhi



DMA "Super Achiever Award" to Dr Neelam Gupta for on 20th Feb, 2020



Urja Samman to Dr Neelam Gupta by Urja Foundation on 1st Dec, 2019



CSR Times awarded Jal Shakti as best NGO project and Dr Neelam as "Best CSR Professional of the year on 18th Sept, 19



ASSOCHAM awarded AROH for "Best Skill Development Project" work on 7th June, 2019



Holistic Rural Development Project - Chhattisgarh awarded by United Nation Global Compact India on 31st May, 2019

# EMPANELMENTS & ACCREDITATIONS



Signatory to **United Nation Global Compact Network** of India UNGCN & GCNI  
Accredited as validated charity under **Global Giving & Give 2 Asia**



Accredited by **Credibility Alliance** under 'Good Governance' as per desirable



Accredited with Registration under **Trademark Registry**



Accredited with Compliance Certificate by **Telecom Sector Skill Council (TSSC)**



Empanelled with Planning Commission's **NGO Darpan (NITI Ayog)**



Empanelled with National IA Hub of **Indian Institute of Corporate Affairs (IICA)**



Registered at the **National Social Stock Exchange**



Permanent Registration with **Ministry of Rural Development (MoRD)** for Skill Projects



Empanelled with **Ministry of New and Renewable Energy Resources (MNRE), MSME**



Empanelled with **Ministry of Tribal Affairs**



Empanelled with **Ministry of Textiles** with DC Handicraft section



An **ISO 9001 : 2015** Certified Organization



Consultants for the **World Bank** for CSR India



**National Level Monitor (NLM)** for Development schemes of MoRD



Institutional member with **National Institute of Rural Development (NIRD)**

# FINANCIALS

## AROH Foundation

338, Than Singh Nagar, Anand Parbat, New Delhi-110005

Statement of Affairs as at 31<sup>st</sup> March 2022

Liabilities	Sch.	Amount (Rs.)	Assets	Sch.	Amount (Rs.)
<b>Corpus Fund:</b>			<b>Fixed Assets:</b>	4	95,71,199.28
Opening Balance		3,46,34,900.00			
Add: Addition during the year		-			
		<b>3,46,34,900.00</b>	<b>Current Assets, Loans &amp; Advances:</b>		
<b>Reserves &amp; Surplus:</b>		5,16,92,177.43	<b>Cash &amp; Bank Balance:</b>		
(Refer to Annexure)			Cash in Hand		53,987.33
			(Certified by Management)		
			Bank Balance	5	4,81,53,261.24
<b>Secured &amp; Unsecured loan:</b>			<b>Loans &amp; Advances:</b>		
<b>Unsecured loan:</b>			Advance Recoverable in Cash or Kind	6	70,58,104.08
Pinnit Arena Pvt Ltd		60,00,000.00	Other Advances	7	2,30,66,787.00
			Grants Receivable	8	3,60,39,507.00
<b>Current Liabilities:</b>					
Expenses Payable	1	32,86,800.00			
Sundry Creditors	2	1,13,04,614.50			
Other Liability	3	1,70,24,354.00			
		<b>12,39,42,845.93</b>			<b>12,39,42,845.93</b>

Significant Accounting Policies and Notes to the Accounts

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The Schedules referred to above form an integral part of the Balance Sheet.

For AROH FOUNDATION

For AROH Foundation

*W. K. Gupta*  
President

Place: Delhi  
Date: 21/09/2022

For AROH Foundation

*V. S. Gupta*  
Secretary

For R K Goyal & Associates  
Chartered Accountants



(Raj Kumar Goyal)  
Prop.  
MRN: 427316

UDIN: 22427316AVKVXY1442

# GOVERNING BODY MEMBERS



## **DR. NEELAM GUPTA**

Founder President and CEO of AROH Foundation, is a recipient of the University Gold Medal for excellence in studies. She did her Ph.D. in Agricultural Sciences and has done extensive research and writing in the field of education in collaboration with prestigious bodies like UNESCO, MHRD, ICSSR, etc.

## **MS VERSHA GUPTA**

A senior computer professional, works with corporate clients to develop computing platform architecture solutions. After graduating in Maths Honours from the reputed Lady Shriram College of Delhi, and post-graduation in Maths from IIT Delhi. With over 25 years of professional and practical experience into software applications



## **MS SUDHA RAJGOPALAN**

Currently working as a Chief Program Executive at International Center for Socially Responsible Business and having an experience & expertise of more than 20 years. She has also been responsible for designing, planning, implementation and monitoring of key and extensive CSR projects.

## **MS SHIRLEY JAIN**

A lawyer by profession took to extensive social work on her own and has, for the past twenty years, voluntarily involved herself in helping out the people in need by counselling them by providing legal assistance to poor and needy women to sort out their problems



## **MS GAYATRI SUBRAMANIAM**

With her outstanding professional experience and coming from stellar community of Harvard Graduates, Ms Gayatri will be able to innovative strategies, interventions, opportunities and gaps for ensuring effective policy change in AROH's CSR activities that is in line with the legislative requirements.

## **MS ANUPAMA JAIN**

A M.Com graduate and a teacher by profession has spent more than 15 years in teaching in schools of repute and has been closely involved in the management of the Foundation and has actively taken part in implementing aspects of educational projects



## **MS SANA KHAN**

A leading media professional, Ms Sana was associated with prestigious India Today Group, WION and India Ahead Channel in the past. She is a Result-oriented professional with 14 years of experience as News Editor, Anchor, Correspondent and Producer

# GOVERNANCE



AROHO has vast human resources to execute and implement various projects maintaining a perfect employer-employee relation.

## EMPLOYEE STRENGTH

AROHO has 100% female members in governing body

80% females at top managerial positions, 60% females in medium and low level working staff

AROHO's development initiative ensure atleast 30% women participation and by far has positively impacted more than 5 lakh females.

Full Time Employees	> 280
Part Time Employees	> 40
Contract Employees	> 22
Interns & Volunteers	> 20
Consultants	2
Daily Wage Helps	NA



with 80% female staff at top level, AROHO hails for its female - friendly policies

# STATUTORY DETAILS



## AROH Foundation at a Glance

### Name and Details

<b>Organization Name:</b>	AROH Foundation
<b>Registered Address:</b>	338, Than Singh Nagar, Anand Parbat, New Delhi-110 005
<b>Corporate Address:</b>	F 52, Sector 8, NOIDA 201301, U.P
<b>Phone Nos:</b>	0120-43284-01 / 05 / 06 / 10/ 13 / 27
<b>Registration Details: (Act &amp; reg. number)</b>	Registered as a Society under Societies Registration Act XXI 1860. Registration No. : S 40061
<b>Date of Registration:</b>	2 August 2001
<b>Type of Organization</b>	NGO
<b>Exemption-I.T/S-11</b>	Income Tax Exemption Certificate u/s 12 A & 80 G
<b>FCRA Registration</b>	Regd. Under Section 6 (1) (a) of the FCRA Act, No. 231660518
<b>PAN Number</b>	AAATA7067P
<b>MCA registration No</b>	CSR00000044
<b>E-mail</b>	arohfoundation@gmail.com
<b>Website</b>	www.aroh.in

# WAY FORWARD

The future of AROH Foundation is invested in the dreams of all its employees, stakeholders and our much needy beneficiaries. Digitization, Diversification and Development shall form the foundation of our future to help the underprivileged as much as possible. Our future plans also shall include issues that need immediate consideration such as the COVID pandemic and its subsequent crisis and action for the full development of backward sections of society.

AROH is overwhelmed to join the ambitious national movement of "Jal Shakti Abhiyan", "Poshan Abhiyan", "Swachh Bharat" and "Aatm Nirbhar Bharat" campaign to create development cohesion within National and Sustainable Development Goal. With almost two decades of experience, expertise and learning, AROH has a strong roadmap to establish itself as the largest NGO in its outreach nationally and internationally. AROH plans to establish itself as a credible institution that shall be continuously working for the empowerment of the poor.

“You cannot get through a single day without having an impact on the world around you. What you do makes a difference, and you have to decide what kind of difference you want to make.”

- Jane Goodall

## AROH Foundation

Office Address: F-52, Sector 8, NOIDA, Uttar Pradesh, 201301  
Registered Address: 338, Than Singh Nagar, Anand Parbat, New Delhi-110 005  
Contact Details: arohfoundation@gmail.com, 0120- 4328401-30  
[www.aroh.in](http://www.aroh.in)



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