

Padho aur Badho

An AROH-GAIL Initiative



From the Presidents Desk

Dear Readers,

Welcome to the edition of July, 2012. 'Padho aur Badho' the prestigious intervention of AROH in association with GAIL India Ltd has set an exemplary success in the field of child education. Children in slum areas of Delhi/NCR, who are school drop outs and or out of school children belonging to poor households are being brought under the fold of literacy through Padho aur Badho program.

With immense pleasure I would like to announce that, PAB is setting its foot in the slum areas of West Delhi. With the support of GAIL India Ltd, an additional 50 more PAB centres would get operational from next month i.e August, 2012. The new area of operations would cover the slum areas of West Delhi spread across Dwarka, Uttam Nagar, Janakpuri and Vikaspuri. The new cluster would be identified as West Delhi PAB cluster henceforth. It gives me an adrenaline rush and pleasure to implement and shape the lives of another 1500 beneficiaries; turning them into bright citizens of the country.

With profound gratitude I would like to pay my humble regards to GAIL India in assisting to accomplish our dreams ' Padega India toh Badega India'

Neelam Gupta
President



AROH Participated in NOIDA 10 K Run

AROH Participated in NOIDA 10k run to show solidarity for a cleaner greener city. The event was organized on 8 July, 2012 at Ramleela Stadium at Sector-21A, Noida by Supertech in association with Hindustan Times and Network 18.

The run was flagged off by film personalities like Tushar Kapoor, Udita Goswami, Gauhar Khan and Geeta Basra. . AROH participated in the 'FUN RUN' category wherein 1000+ beneficiaries of PAB, GARIMA ran the entire 5Km course. A group of PAB

beneficiaries came in Fancy Dress and ran the entire stretch. Since the Foundation has been actively participating in creating awareness among masses for keeping the environment neat and clean, this run provided an opportunity to open the eyes of Noidaites to show and contribute for a cleaner, safer, greener city.

It was a moment of happiness when;



Beneficiaries on track

AROH bagged the Second Place for massive participation in the run and was conferred with a Medal and a Trophy. All the participants spirits soared high when they were awarded with a Medal and a certificate for their contribution.

Blood Donation Camp

Blood Donation is the noblest donation as it can save lives of people. Blood donation is every human's social responsibility. To donate blood, the donor has to be hale and healthy as wrong blood transfusion can put a life in danger. To be a donor certain test are conducted on the donor's blood sample before taking blood. The steps involved for blood testing are

- Screening of the donor:- By asking the medical history
- Donor Safety: - To evaluate the hemoglobin level present in the donor as only healthy persons with normal hemoglobin levels can donate. If drawn blood from donors having lesser count of hemoglobin it may lead to anemia in the donor
- Blood Testing: - To check the presence of any diseases like viral hepatitis, HIV, Malaria etc as these diseases can get easily transmitted during blood transfusion. BP and body temperature too would be monitored.
- Obtaining the Blood: - If the donors sample clears all the



Staff donating blood

above stated tests then 1 unit or 1 pint i.e. (300-350 ml) can be drawn out from the donor.

- Storage: The drawn out blood is stored in a blood bank for future use on patients.

AROH Foundation too organized a Blood Donation camp on 31 July, 2012 at South Delhi nodal centre. PAB educators participated in the camp to be donors. The Rotary Blood Bank Transfusion Council, Delhi-NCT camped

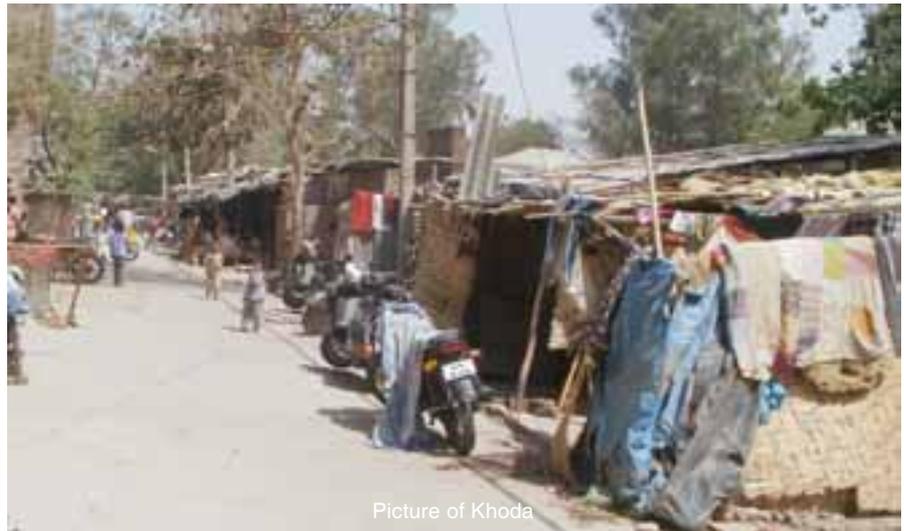
at the site and evaluated all the donors including staffs and educators who volunteered for the donation for primary testing. After testing; the list of candidates who can be a donor was announced and they all gave 1 unit of blood to help save others lives.

The technicians thanked the Foundation for organizing the event and they distributed refreshments to all the donors, to get energized.

Centre Feature

Khoda colony is the largest unauthorized colony of U.P, India located in NH-24. The Area of khoda colony is approximately 12km. The colony is surrounded by Sector 62A, Makanpur Colony, Sector 55, Sector 56, and Sector 57 and Ghaziabad. Khoda colony supplies most of the labour force for Noida’s industrial units. Much of the demand for domestic help in Noida is also met by Khoda. But Khoda colony remains a picture of neglect. The road around the colony lies unrepaired for over years. During monsoons, it turns into a swamp. The water supply to the locality is very less and the quality of water too is not safe to consume. A source revealed the perilous fact that “groundwater is rapidly being poisoned by untreated effluents discharged by dyeing, electroplating and other highly polluting units, which are relocating from non-conforming areas in Delhi,”

Inside the colony, the lives of the people remains pathetic as many reside as migrants with no accommodation or shelter and occupying the by lanes and sleeping over the footpaths. The entire locality remains deprived of power and other basic amenities. They try to steal power illegally. This action has triggered



Picture of Khoda

killing of more people from snapped power lines in the area than in Ghaziabad or Noida,”. Since there is literally no power; thefts and murder has become a common feature in the locality and people stay in fear all through their lives. Children get easily inflicted with the illegal activities as concentration of school drop outs is high in the area. Earning quick bucks through such activities have got the

Statistics of Illiteracy of children upto (0-8 Years) at Khoda	
Total count	26,599
Boys	14,350
Girls	12,249

fancy of the children and they try to adopt the activities without realizing the hard fact on how their life would be in future. A war of jurisdiction between Noida and Ghaziabad authorities has converted a colony, housing about five lakh residents a hell hole. The ambiguity about who rules how much has made Khoda synonymous with crime and confusion. Ghaziabad and Noida have been trying to palm off Khoda, an allegedly unauthorized colony, upon each other. A news report has stated that “Khoda may well be the most disease-infested area in the two districts with high concentration of culprits of all types’.

Since the settled population are mostly migrants they do not have enough supporting documents to ascertain their eligibility in any avenues whether its literacy, livelihood or health.

As per the 2011 census, the population of children in the age group of 0-8 comprises of 26,599. Out of this population boys count totaled up to 14,350 while girls count totaled to 12,249 bringing the ratio to 854 per 1000 boys.

Most of the parents remain illiterate and survive the family burden, by working as laborers, daily wagers, rickshaw pullers and pan shop owners. Educating their



children becomes a least priority for them and they tend to neglect on their children's future. In absence of the parent's guidance most children loiter around the lanes and never had the option to attend school.

AROH did a survey of the area for assessing the ratio of school drop outs and never been to school and found a huge chunk of the children falling in the said bracket. Realizing the need and to make them an educated citizen of the society the Foundation opened around 7 PAB centres in and around Khoda and mobilized kids for the program through door to door canvas and parents counseling. Children showed a lot of interest and their parents too actively involved to get them registered under the program Padho aur Badho. Now the centres are running with full capacity with cent percent attendance. Parents who thought their kids can never make it to school are feeling proud to see their kids getting dressed to school everyday. They could see a ray of hope in the form of their children.



Educator interacting with children

Educator the Mentor



Every kid up to a certain age learns first from their mothers after which the career is shaped up by the mentor/teacher/educator. They play a pivotal role in molding the younger minds in the right direction. Under the Padho aur Badho program the 'educators' are the one who groom the beneficiaries and instill good manners in them to walk in the right direction. Roopa Singh is one such educator working under the program at one of the Khoda NFE centre

Roopa lives in the same locality khoda where the Foundation has opened one of its NFE centre. She knows all the kids of the area and expressed her desire to

help them out by joining the Foundation as an educator. Her ambitious helpful, thoughtful nature towards the less privileged earned her a position of educator at the Azad vihar PAB centre.

Beneficiaries too were happy to see her at the centre and showed a lot of interest in learning the curriculum. They have started even sharing their problems and happiness with her. Her way of conducting classes has pulled in other children and has raised their eager quotient as well. To this day the centre runs with full capacity and beneficiaries leave the centre with brimming faces with full confidence.

मैं आरोह फाउंडेशन को धन्यवाद देती हूँ जिसने मुझे अवसर दिया समाज के लिए कुछ करने का। आज मैं अपनी पढ़ाई के साथ-साथ कई बच्चों के भविष्य निर्माण में सहायता कर रही हूँ। मैं खुश हूँ कि मैं ऐसे परिवार की मदद कर रही हूँ जो अपने बच्चों को पढ़ाना चाहते हैं लेकिन उनके पास स्कूल का खर्च उठाने के लिए पैसे नहीं है। अपने बच्चों को आगे बढ़ता हुआ देखने कि इच्छा रखने वाले परिवारों के सपनों को साकार करने में मैं उनकी सहायता कर रही हूँ।

Health Camp, Ghaziabad Cluster

In its endeavor to achieve an educated and healthy society, AROH-Foundation organized a Health-Camp for the PAB beneficiaries of Ghaziabad cluster on 11 July, 2012 at Pal Road, Arthala, Mohan Nagar, Ghaziabad.

Mr Kunwar Pal Singh- Councilor was invited as the guest and he addressed the gathering, promising that he would work for the welfare of the society.

Dr.N.K Yadav- MBBS (Child Specialist) and Dr.Pinky- MBBS, examined each kid very patiently and prescribed them with



Beneficiaries at Health Camp

necessary medications and ways of living a healthy life style.

After examining the beneficiaries, they even distributed free note books to the beneficiaries for their school use. The health camp not only aimed at promoting

the health care but also at education.

Parents of the beneficiaries thanked the doctors and the Foundation for the initiative during the monsoon season as every kid falls prey to some type of illness during the rainy season.

Quiz Competition at North East Delhi PAB Cluster

A Quiz is usually, a form to assess students, their knowledge in Education, Current Affairs, General Knowledge and sports. Quizzes are conducted to measure growth in knowledge, abilities and skills and it helps the students to boost their memory power as well.

PAB beneficiaries too are evaluated on their abilities through such activities. One such G.K.Quiz competition was organized at North East Delhi PAB cluster at E-57/C-588, F1 Block, Dist. Sunder Nagari on 19 July,2012.

Dr Virender Kapoor (Ex-Councilor and Well Known Social Worker) was invited as the chief guest for the event. Prior to the final quiz day, a prelim round was conducted at all the 50 centres and the Top 20 were selected for the final round.

A set of question paper was designed

with multiple choice questions for the competition. The question paper comprised of questions, related to Science, Maths, Sports, History and Current affairs. The time duration allotted for the competition was 30 minutes.

All the selected beneficiaries competed with each other in answering the paper and the top 3 were selected. Rihan topped the competition and bagged the first prize while Rohit and Ajay won the second and third places. The winners were awarded with a set of Geometry box and box of chocolates.

Dr Kapoor stated "Looking at the young beneficiaries, competing for the coveted title is amazing. I would like to applaud



Dr. Kapoor presenting the award

AROH, for organizing such activities for beneficiaries, on propelling their growth and inculcating positive thoughts of healthy competition in their minds". He also congratulated the winners and participants for taking active participation in such competitions.

Project Coordinator thanked Dr Kapoor for taking time, off his busy schedule to head the event.

Clothes Distribution at Noida East Delhi PAB Cluster

Clothing protects people against things that might injure the uncovered human body. Clothes protect the human body from rain, sun, wind and other weather conditions as well as reduce the level of risk during environmental hazards like insect bites and during work or any other activity. If clothing is too sheer, thin, small, tight, torn etc., the protection effect is minimized.

Affordable clothing is literally next to impossible for less privileged people and to reach out to them AROH has been regularly conducting Clothes distribution drive at all its PAB cluster. This month it has been organized at nodal office of Noida East Delhi cluster on 5 July, 2012.

Beneficiaries as well as community people gathered at the office to collect the clothes that has been stocked at the centre. Along with the PAB team, volunteer Ankita too helped in distributing the clothes among the gathered group.

Apparently in our journey of helping People, we really help ourselves, because it is not the receiver who is blessed, but the giver. Those who received a set of clothes thanked the Foundation for the initiatives and told



Beneficiaries benefiting from the drive

that it would protect them from the scorching sun rays and humidity.

Even Soft Toys & Puzzles were distributed among the children. The action clearly testifies the saying “The contentment and pleasure attained by one through helping the less fortunate is the greatest achievement we could ever have in our life”

Model Decoration workshop

A model decoration event was organized at South Delhi nodal centre on 27 July, 2012. The main aim behind this event was to unveil the talents of the beneficiaries and educators in stream of Hand made products from waste materials. This also paves way for recycling of waste products like Plastic bottles, used match Sticks, Thermocol, Ice sticks, pulses, worn out

beads, used clothes, used newspapers and cardboards.

Model decoration activity also ensures them to learn, on how beautiful products can be made without spending an extra penny but can gain from the skills. Produced products can be put for display or can be gifted to near and dear ones.

All the 50 centres participated in the workshop and made various designs. The works created by them were



Art and craft design

admired by the community people who thronged the centre to watch the event.

“Workshop act as a platform to polish the existing skills of the receivers”

PAB at West Delhi

Education plays a major role in improving the thoughts and standard of living. As per the saying 'Pen is mightier than sword' a person who is educated can swift through all the problems thrown at and can overcome all the challenges of life. Lack of education can cause an imbalance in the life.

For children belonging to less privileged section of the society, education becomes a distant thought. Most of the children remain illiterate in such areas. The Foundation has been working hard in its endeavor to remove illiteracy and in providing the required support under its prestigious intervention 'Padho aur Badho'.

The Foundation has set foot in the direction of West Delhi area to promote education in younger minds. West Delhi, part of Delhi constituency is a major hub for commercial and residential activities. Due to the ever increasing demand of labour, migrants are attracted to West Delhi in search of jobs. They work as laborers at construction sites or as day wagers in industrial sectors.

The literacy rate among the migrants is very low. Children of such migrants remain school drop outs or out of school children. A baseline survey was carried out to assess the potentiality for implementing the program at West Delhi Cluster and to its surprise a huge chunk of kids were seen out of school loitering in the streets aimlessly. To promote education in the minds of the children as well as their parents the importance of education the Foundation in association with GAIL India has extended the program Padho aur Badho in the locales of the community. The identified areas of operation would be-

Dwarka, Vikaspuri, Janakpuri and Uttam Nagar.

50 new NFE centres would be identified to run the program within the identified communities where the concentration of school drop outs or out of school is very high. The total target set out for this session is 1500 beneficiaries. At the end



of next year 1500 beneficiaries would be regular school goers in the identified areas.

To implement the project at West Delhi cluster; a team has been identified including Coordinators and supervisors. They have already initiated the initial phase of implementation at assigned areas and the response received so far has been very appealing.

From heaps to school corridors

- A regular school Goer

Nisha a PAB beneficiary of C-1114, Sangam Vihar NFE centre is a regular school goer these days. After her Non



formal Education training at the PAB centre she has been mainstreamed at the MCD school in Snagam Vihar in Class- 1. Her determination and grit has charmed the entire class at the school. She is very good at studies

as well as in sports. When one of the supervisor of PAB visited Nisha at her school to take the updates, her class teacher came forward to praise Nisha. Being humble and patient has earned a big share of friends at the school for Nisha. Her parents are too happy to see their daughter teaching other kids of the lane the basic alphabets and curriculum which she read at school every day.

News at HO

1. Ms. Akshita Bhatia has been appointed as coordinator of West Delhi PAB Cluster.
2. Mr. Ojas Taneja has been appointed as Manegment Trainee for monitoring PAB operations at HO.



GAIL (India) Ltd

PAB is a CSR initiative of GAIL (India) Ltd, a Navratna Central Public Sector Enterprise, incorporated in August 1984 under the Ministry of Petroleum & Natural Gas (MoP&NG).. GAIL has been actively initiating CSR activities, for carefully chosen social welfare programmes.

Today, CSR & sustainability development is accorded high priority in the organizational ethos and attempted to be interwoven in all the business activities and the projects that are being undertaken by the company.

With its project Padho-Badho GAIL envisages to mainstream at least 10,000 under privileged children in government schools through its Non formal Education Centres for out-of-school children .Emphasising on women empowerment GAIL has started projects for learning for women empowerment against poverty and imparting training in Dress Making, Beauty Culture and Handicrafts etc.,

About AROH

AROH Foundation is an ISO 9001:2008 Certified, non-governmental, registered Society under Societies Registration Act XXI 1860, formed by a group of likeminded professionals and academicians from various segments of the Society.

AROH aims to provide effective assistance to rural, weaker and poor communities, and especially women within these communities, by developing their life-skills, economic-skills and socio-cultural-skills, thereby creating model communities in which all are self-reliant.

AROH’s overarching mission is to create an equitable society where all human beings coexist with dignity. For more than 11 years now, AROH Foundation has been, and continues to be involved in meaningful, empowerment-driven initiatives that distinctly impact the quality of life of the weaker sections of the society.

In its efforts, the foundation has been conferred with numerous awards and accolades.

ABOUT PAB

Padho aur Badho is an attempt to prepare and mainstream all out-of-school children into formal schools. It is one of the pioneering programmes being implemented by AROH, in association with GAIL, is an intervention in the field of education, offering preparatory schooling and care to the out-of-school children, between 6-14 years of age, with an objective of mainstreaming them into formal schools. The project is being implemented in slums of Delhi/NCR. Since its inception in February 2009 till date, Padho aur Badho has grown in scale and coverage – starting initially with 30 children in 2008, in one centre in NOIDA. Today there are 4 clusters of 50 centres each in NOIDA/East Delhi, Ghaziabad, South Delhi and North-East Delhi with a total of 6000 children enrolled in 200 centres.

Besides Padho aur Badho AROH runs several other projects like GARIMA, UDAAN, SGSY, UTKARSH, etc.