



# AROH SGSY(SP)



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*Empowering People Nurturing Hope*



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## ... from the editor's desk

AROH Foundations Skill Training Resource Centre – (STRC) initiated under the SGSY (SP) program a prestigious project of Ministry of Rural Development has led to explore the unemployable work force present across the rural areas of states like U.P, Rajasthan & Haryana. The program has been developed keeping in view the mind set of the rural population and the challenges they face to compete with the urban population. During the Project's run the Foundation has achieved the objectives that it set out for. The skill enhancement of the rural beneficiaries through its various market driven curriculum has opened a gate of new employable population.

Since the project is nearing its final phase, with great pleasure we would like to throw some lights on the ways adopted to attain the desired results. Multiple techniques have been deployed to achieve the target of training and placing the rural beneficiaries. Some of the highlights we would like to share here are

- Imparting Skills as per the current industry requirements and standards
- Opening STRC centres within the communities reach
- Redressal forum for listening to their grievances through AAA and providing solutions
- Effective Tracking of the trained beneficiaries through mobilizers at village level, MIS, and field workers
- Full fledged & up to date information on MIS with a dedicated team along side a team of Tele-Calling for tracking the beneficiaries

The entire team's effort has to be applauded for their grits and determination. The culmination of the efforts can be assessed through this Newsletter. At this stage we sincerely thank all those employers who have associated with us for placing the SGSY trained beneficiaries.

Dr. Neelam Gupta  
President & CEO



## Journey so far

It's been a journey for the SGSY team and a journey well travelled. We started our sincere and dedicated efforts way back in January 2010. We were given a target to train and place 7000 rural BPL youth in three states, viz., Uttar Pradesh, Haryana and Rajasthan.

Today we have reached the figure of 6744 as total trained across the three states and 5113 as placed amongst the trained beneficiaries, achieving a placement percentage of 76 and we are well on course to successfully reach our target of training the remaining beneficiaries by the 31 January, 2012. However,

the tracking of recently trained beneficiaries would go on for another year's time. We have been able to achieve our target within the timeframe because each of us believed in our own abilities as a team with the determination to succeed.

AROH – SGSY team is a blend of rich experience and youth. Each day has been a new learning. The experience gained by the team over the last 2 years is immense and has led to each and every individual's personal as well as professional growth. Today, we have a strong team with a network of Mobilisers at the grass roots level, well

qualified trainers under SGSY-STRC for various trades sprawled across 18 districts, placements team; which not only develops leads and places trained beneficiaries in the urban areas but are successful also in the semi urban and semi rural areas and a dedicated Tele-calling cum tracking cell.

We feel that we have achieved success when we see a beneficiary skilled and is working in a place where he / she is content, is able to sustain his / her family in other words when we see a smile on their face. And we endeavor to bring a smile on the face of 7000 beneficiaries.

States	Number of Beneficiaries Enrolled	Number of Beneficiaries Trained	Number of Beneficiaries Placed
Uttar Pradesh	4097	4003	3386
Haryana	1382	1327	823
Rajasthan	1506	1414	904
<b>Total</b>	<b>6985</b>	<b>6744</b>	<b>5113z</b>

## Lapping up Capacity Building Skills – Exposure Visit to DTDC

AROH Foundation organized an exposure visit to DTDC for AROH-STRC Beneficiaries on 12 October, 2011. Near about 15 beneficiaries assembled at DTDC Institute of Supply Chain Management Office at Laxmi Nagar along with Mr. Hemant Singh, Placement Officer AROH Foundation

Mr Pramod Mittal, Recruitment officer of DTDC greeted and gave a welcome address to our beneficiaries. The visit started with a formal introduction of beneficiaries for smooth transition. He then explained the vision of the company and how the company has conquered the courier industry with its pan India presence. He also explained the various concepts being applied to make it more customers friendly and on various

schemes being adopted to deliver the booked consignments based on customers demands with accurate precision. With new advent of technology how the customer can track their dispatched consignment at the click of a mouse reducing the cost of time and money

Later Mr Brig operations Manager showed the beneficiaries the method of segregation and identifying of consignments by using Bar Code recognition Mechanism and Scanners for effective delivery of the consignments.

Beneficiaries too tried their hands before the present officials. On seeing their eagerness to learn the ropes of the process, officials declared their commitment for

longer association with AROH. They felt satisfied for finding the right candidates for their company & thanked for the training imparted by the Foundation.

All the present 15 beneficiaries were observed by DTDC for its offices across Delhi-NCR. Beneficiaries too thanked AROH for blossoming future.





## Placement Camps

### Placement Assistance to rural BPL youth of Dausa

A training-cum-placement camp was organized for the Beneficiaries of Dausa centre in Rajasthan at AROH's Head quarter at Noida on 8 November, 2011. These beneficiaries had received their training at the AROH-SGSY Narayanpur centre in Dausa. The add-on, intensive and fast track training programme was scheduled in order to brush up the skills of beneficiaries on Personality Development, facing the interviews etc. 25 beneficiaries received this special training.

The session was conducted by Mr. Hemant Singh Tanwar, Placement Officer of AROH SGSY. It started with a brief introduction of beneficiaries and a prior assessment of their computer skills through a practical session on computers which was conducted by Mr. Pankaj Purohit. The outcome of the session turned out to be positive confirming the quality of training they'd received at their local centre. After the training session and ensuring that the beneficiaries had good communication skills, AROH-SGSY Team decided to place the students in a call centre.

Fast track training on the pros and cons of the BPO industry was imparted and the MTI Sheet of DA Vision, a BPO of repute in NOIDA was also used to brief the candidates on the selection process at BPOs. Beneficiaries were given glimpses on reality of the BPO sector and its components.

On completion of the training program, beneficiaries were taken to companies like Aegis, DA Vision and retail outlets like Easy Day, Mc Donalds and Logistics companies like Aramex and DTDC for exposure and interviews.

There was a record 100% placement after this special training



session. 8 beneficiaries were selected on the spot by DA Vision and were offered a salary of Rs 6600/- along with pick up and drop facilities while 10 others got placed in MC Donalds and Easy day. 7 students were selected by Aramex and DTDC at good salary packages.

The intensive training-cum-placement workshop enhanced the confidence of the beneficiaries to perform well in the job interviews and also to step out of their home town and to take up a job outside their homes.

### Placement Camp at CHAKSU Centre, Rajasthan

In continuation with series of so many Employment engagement programme, AROH Foundation organized a placement camp on 19 October, 2011 at Chaksu Centre. Around 50 Beneficiaries attended the camp. Mr. Saurabh Bhaskar, Director Planning Radiance Hotel interviewed the beneficiaries and selected 21 beneficiaries.

Mr. Mukesh, HR of IKYA one of the best HR consultants having clients like CCD, CDX, Lakme, LG, International BPOs etc and



Mr. Satish Kalra, HRT.P Call Centre too interviewed the beneficiaries. Approximately 15 students got selected as Marketing Executive for Carrefour, at a starting package of Rs 6750/- plus incentives.

Mr. Saurabh, Director-Radiance Hotel later commented that the Beneficiaries were outstanding in their interview rounds and that they were really happy to recruit such talents from AROH Foundation. Four Students got selected in T.P Call centre.

Beneficiaries were happy for the offers they got and in turn thanked AROH Foundation for helping them to have secure futures. Even HR's of the said companies underlined their requirements for additional manpower for their future operations and agreed to do

campus placements at our centres.

On 2 December, 2011, a Placement Camp was organized at Jaipur for the beneficiaries of the AROH-SGSY programme. The trained students from Centres of Chaksu, Boraj, Hirnoda in Jaipur and from Hanumangarh and Ganganagar participated in the camp and competed for the prestigious job at Pizza Hut. Out of the 35 beneficiaries who appeared for the first round, 18 were narrowed down for the job of Customer Service Associate for Pizza Hut outlets.

An aptitude test cum personal interview was conducted by the Pizza Hut team. Out of the 18 beneficiaries, 11 cleared the written test. During the personality round eight of them got through and were



Aptitude Test in Progress

immediately selected for their outlet at Ganapati Plaza, Jaipur.

Selected beneficiaries were offered a starting salary package of Rs. 5000/- per month and they joined their duties from 5 December, 2011. All the selected candidates were ecstatic with joy and looked forward to their brighter days ahead.

## Rozgar Mela

### Gurgaon

A Job Mela was organized at Dell Youth Connect, Basai Chowk, Gurgaon by Saral Rozgar on 31 December, 2011, A letter of invitation was sent to AROH Foundation to take part in it and the Foundation participated in the Mela.

Organisations like Express Logistics, Coffee Day Express and VRS Enterprises (BPO) were some of the prospective employers who were on the hunt of skilled manpower.

Around 100 participants assembled at the stated venue in search of

employment opportunities. 21 participants were of AROH's beneficiaries from the STRC Centres of Haryana. AROH's placement team engaged in assessing the opportunities for their SGSY beneficiaries and coordinated with the prospective employers.

Out of the 21 beneficiaries of AROH Foundation, 11 got on the spot offers to join Coffee Day Express for its Gurgaon outlet. The selected candidates thanked the Foundation for taking such pain to get them employed.

### Alwar

AROH Foundation participated in Rozgar mela organized by District Administration, Alwar on the 20 November, 2011, at Govt. Polytechnic, Alwar. The event was attended by Mr Jitendra Singh, Union Home Minister, Mr B Pendkar (IAS), District Collector, Mr Shyam Lal Satoliya, District Employment Officer and Mr. Narayan Singh, Additional District Collector.

Around thousand I.T.I and non I.T.I



students assembled at the Rozgar Mela. AROH was invited by the District Administration for the good work done earlier in the district. AROH's placement team was able to offer job opportunities to approximately three hundred and fifty students and shortlisted one hundred and twenty for companies like Allied Nippon, KFC, Pizza Hut, MC Donalds, DTDC, Rajiv Auto, Havels, AEGIS and DA Vision etc.

The District Administration appreciated the effort of the foundation for offering job opportunities to the rural youth while trying to bring down the gap of unemployment in the backward areas of the district.





## New Beginning & New Horizon

### Expanding outreach in Haryana - STRC (Narnaul, Mahendragarh District)

A new Skill Training Resource Centre (STRC) has been opened under SGSY project at Narnaul in the district of Mahendragarh in Haryana. Prior to the opening of the centre a Mobilization drive was conducted by Mr Shiv Kumar Chaurasia – Assistant Project Coordinator along with the Trainer Mr Deepak Khandelwal in the villages of Nangal Chaudhary, Ateli, Mahendargarh, Narnaul and created awareness about the project SGSY(SP) and its advantages. Learning the idea of getting trained and placed at no extra cost, a beeline of beneficiaries assembled for the registration.

The centre was inaugurated on 17 November, 2011 by ward Member and Head Master of Govt. School Sri Pratap Singh Yadav. A total of 25 beneficiaries got enrolled for the courses in MST (Multi Skill Trade) and ITeS.

Keeping in view the industry requirements and its expectation and standards the beneficiaries would be trained accordingly so that on completing the course they would be eligible to get a job and start earning paving way for a dignified living.



### Aadhar Training at Charkhi Dadri, Bhiwani District

First Batch of Aadhar Operator Training in Bhiwani District of Haryana

AROHs first step towards another milestone. Beneficiaries of Charkhi Dadri were introduced to the new course of Aadhar training module. The highly appreciated project of Govt requires competent staffs for Data entry operations and Image catching of the entire population of India to provide a Unique Identification Card to each and every individuals of the nation. Since 60% of the total population live in rural area people with rural knowledge would be the best bet to cover the population. Realizing the requirement AROH Foundation started a new batch for Aadhar Operators in Charkhi Dadri of Bhiwani district of Haryana on 27 December, 2011.

25 candidates were selected based on the eligibility criteria set by the Govt. of India for the extensive job-oriented training for the Aadhar course. On completion of the hands on training they would be asked to appear for an on-line examination to become certified operators for Aadhar Enrolment. Rigorous training is being provided for the selected candidates by the Foundation so that the entire batch gets selected. Most of the people of Charkhi work as Sweepers and daily laborers due to loss of guidance factor. Now with the help of AROH-STRC they see a bright future for themselves. Based on their eligibility they are being segregated for other trades too.

Simultaneously, the Foundation has started out various courses to meet the expectations of the people and engaged the enrolled beneficiaries

in other trades at AROH-STRCs at Mahendergarh, Narnaul, Ateli in Haryana.

These beneficiaries were mobilized from the nearby villages of Kheri bura, Khedy Battar, Dhani Phaugud, Khedi Sandwal etc. Over 100 beneficiaries have got enrolled for the ITeS training at the said 3 centres.

Anil Bhardwaj, working as a mobilizer on behalf of the Foundation expressed that, the spirit of the village people has been uplifted as he gets at least an average of 10 enquiries per day regarding the courses being offered and on pre and post placement patterns.

All those who are in the age bracket of 18-30 Years have showed interest to learn a new skill and get placement assistance for a brighter future. The Sarpanch of the villages have thanked AROH for establishing centres in their community and giving hope to the youngsters of the village.



### निःशुल्क कम्प्यूटर प्रशिक्षण कार्यक्रम का शुभारंभ

हनुमानगढ़। एकलव्य आश्रम के संचालक रामसिंह अजुल ने सतीपुरा सिवा केडीपी कम्प्यूटर इन्स्टीट्यूट पर स्वर्ण जयन्ती ग्राम स्वरोजगार योजना के तहत ग्रामीण बेरोजगार युवक/युवतियों के लिए निःशुल्क कम्प्यूटर प्रशिक्षण कार्यक्रम का शुभारंभ किया। फाउंडेशन के नोएडा से आये शिव चौरसिया ने बताया कि यह प्रशिक्षण कार्यक्रम भारत सरकार के ग्रामीण विकास मंत्रालय तथा गैर के सीजन से संचालित किया जा रहा है जिसमें बेरोजगार युवक-युवतियों को निःशुल्क व्यवसायिक प्रशिक्षण दिया जाएगा। कार्यक्रम में हाकम सिंह, ओमप्रकाश व चाबली देवी ने अपने विचार प्रकट किये। अंत में निदेशक मैग अजयल अली ने कार्यक्रम में पथारे अतिथियों का आभार व्यक्त किया। मंच संचालन पवन कुमार झलिया ने किया।

### निशुल्क कम्प्यूटर प्रशिक्षण शुरू

हनुमानगढ़। एकलव्य आश्रम के संचालक रामसिंह अजुल ने सतीपुरा सिवा केडीपी कम्प्यूटर इन्स्टीट्यूट पर स्वर्ण जयन्ती ग्राम स्वरोजगार योजना के तहत ग्रामीण बेरोजगार युवक-युवतियों के लिए निशुल्क कम्प्यूटर प्रशिक्षण कार्यक्रम का शुभारंभ किया। इस अवसर पर अजुल ने कहा कि आज का युग कम्प्यूटर का युग है तथा ग्रामीण क्षेत्रों के युवाओं को प्रशिक्षण देकर ग्रामीण क्षेत्रों को प्रगति के लिए ले जाया जाये। कार्यक्रम में अजुल अली ने कार्यक्रम में अतिथियों का आभार व्यक्त किया। मंच संचालन पवन कुमार झलिया ने किया।

### निःशुल्क कम्प्यूटर प्रशिक्षण शुरू

हनुमानगढ़। जयशंन स्थित केडीपी इन्स्टीट्यूट ऑफ कम्प्यूटर एप्लिकेशन में गुरुवार को एकलव्य आश्रम के संचालक रामसिंह अजुल व पांडे हाकम सिंह ने निःशुल्क कम्प्यूटर प्रशिक्षण का उद्घाटन किया। संस्थान की निदेशक मैग अजयल अली ने बताया कि बेरोजगार युवक-युवतियों को एक माह तक निःशुल्क प्रशिक्षण दिया जाएगा।  
प्रतियोगिता प्रारंभ : गांव क्षेत्र में गुरुदोसिंह स्मृति क्रिकेट प्रतियोगिता का उद्घाटन नवनवीन नरा मुक्ति केन्द्र के निदेशक दिलीप सिंह रोखावत व सरपंच लक्ष्म सिंह ने किया।

### प्रमाण पत्र वितरित किए

सिंघावली। पवन सरकार के संयोग में चलाई जा रही स्वर्ण जयन्ती ग्राम स्वरोजगार योजना के तहत सीपीएल कडह धरक चरिधार के बच्चे को जिन्होंने कम्प्यूटर सेंटर में ट्रेनिंग प्राप्त की थी उन 200 छात्र व छात्राओं को प्रमाण पत्र छगड़ विकास अधिकारी खुशी लाल व सेंटर संचालक विक्रमपाल ने वितरित किए। इस अवसर पर छगड़ विकास अधिकारी ने छात्र व छात्राओं के उज्ज्वल भविष्य की कामना करते हुए कहा ऐसी योजनाओं का प्रयास व प्रसार होना चाहिए। जिससे गरीब बच्चे को लाभ मिल सके। इस अवसर पर प्रोफेसर एडीओ पंचायत आरिंद कौतिक, ग्राम विकास अधिकारी सरनम सिंह, सिला, कोमल महित कपरी छात्र व छात्रा मीनूद खीं।

### रोजगार सहायता शिविर कल एक दिवसीय शिविर

आह्वार  
कल  
www.ajul.com  
जिला प्रशासन, जिला रोजगार कार्यालय एवं राजकीय पॉलिटेक्निक कॉलेज के संयुक्त आयोजन में 20 नवम्बर को प्रातः 10 बजे राजकीय पॉलिटेक्निक कॉलेज में एक दिवसीय रोजगार सहायता शिविर लगाना महत्त्वपूर्ण। जिला रोजगार कार्यालय के सहायक निदेशक उषाकांत ने

कहा कि सहायता शिविर में देश की आगामी कमन्स 'लार्ज एंड टुनो' (लार्ज एंड टुनो) पब्लिक आउटरीच, सीकराडरी आउटरीच तथा समस्त ट्रेड व आई.टी.आई. प्रशिक्षित बेरोजगारों का पता करेगा। गिनती अब 18 से 30 वर्ष के बीच हो। उन्होंने बताया कि इच्छुक बेरोजगार आगामी सप्ताह मूल दस्तावेज तथा फोटोकॉपी साथ में फोटो सहित शिविर में उपस्थित हो सकते हैं।  
(कालिका मंगरसकर)

### निःशुल्क कम्प्यूटर प्रशिक्षण शिविर का किया शुभारंभ

महेन्द्रगढ़। आरोह फाउंडेशन द्वारा संचालित स्वर्ण जयन्ती स्वर्ण रोजगार के तहत महेन्द्रगढ़ स्थित सी डीट कम्प्यूटर सेंटर पर निःशुल्क कम्प्यूटर प्रशिक्षण शिविर का उद्घाटन समाज सेवी कैलाश पालड़ी ने किया। कैलाश पालड़ी ने कहा कि इस प्रकार की योजना के तहत बेरोजगार युवक-युवतियां निःशुल्क कम्प्यूटर प्रशिक्षण प्राप्त कर रोजगार प्राप्त कर सकती है। आज का युग विज्ञान का युग है इसलिए कम्प्यूटर का ज्ञान अनिवार्य है। मौके पर आरोह फाउंडेशन के सहायक परियोजना समन्वयक शिव चौरसिया ने बताया कि कम्प्यूटर प्रशिक्षण प्राप्त करने के पश्चात बेरोजगार युवकों को शत-प्रतिशत रोजगार मिल पायेगा।

### 'नहीं होना रोजगार को कमी'



अजयल केडीपी गुरु एज्य मंजि निदेशक सिंह ने कहा कि अजयल मिले में रोजगार के अवसर बढ़ने की प्रवृत्ति संभव है जिसके लिए कई नए प्रोजेक्ट चलाये जा रहे हैं। सिंह अजयल को समान्य पब्लिकेशन प्रिंटिंग सिवा आउटरीच हिल में युवा कौशल विकास आश्रम के उद्घाटन में युवा कौशल विकास आश्रम की ओर से आयोजित शिविर सहायक रोजगार अधिकारी को संबोधित कर रहे थे। उन्होंने कहा कि पीएच डी सेंटर, ट्रेनिंग यूसी व अजयल भर्ती सेवा को बढ़ावा देने के लिए प्रत्येक विभाग में शिविर को विस्तृत किया गया है। इससे पहले युवा कौशल के क्षेत्र उद्यमिता राजसिंह सभ में सम्बोधित किया। जिला रोजगार अधिकारी

### स्वरोजगार योजना का किया शुभारंभ

महेन्द्रगढ़ : आरोह फाउंडेशन द्वारा संचालित स्वर्ण जयन्ती ग्राम स्वरोजगार योजना का शुभारंभ महेन्द्रगढ़ स्थित सी डीट कम्प्यूटर सेंटर पर आज समाज सेवी कैलाश पालड़ी ने किया। इस योजना के तहत गरीबी रेखा से नीचे जीवन यापन करने वाले 18-35 वर्ष के बेरोजगार ग्रामीण युवक-युवतियों को निःशुल्क व्यवसायिक प्रशिक्षण दिया जाएगा। आरोह फाउंडेशन के सहायक परियोजना समन्वयक शिव चौरसिया ने बताया कि प्रशिक्षण उपरान्त उन्हें शत प्रतिशत रोजगार भी मुहैया कराया जाएगा। उद्घाटन के अवसर पर बोलते हुए श्री पालड़ी ने कहा कि इस योजना का लाभ उठाने व अधिक से अधिक बच्चे प्रशिक्षण लेकर अपना भविष्य संभालें। अंत में सी डीट कम्प्यूटर सेंटर के निदेशक रवि कुमार ने सभी का आभार व्यक्त किया। इस अवसर पर जे.ए.ए. सरजीत व संदीप यादव, प्रवीन यादव, संजय यादव, अरविन्द, सुश्री सुनीता तथा सभी ग्रामीण प्रशिक्षणार्थी मौजूद थे।



# रोजगार मेला सम्पन्न



अलवर, रोजगार स्वायत्तता शिविर में उपस्थित अतिथिगण।

अलवर, जिला प्रशासन अलवर व जिला रोजगार कार्यालय के संयुक्त प्रयास से पॉलीटेक्निक कॉलेज में 20 नवम्बर को रोजगार मेला लगाया गया। जिला रोजगार अधिकारी स्वयं लाल सटेडिलेन ने बताया कि मेले में जिले के विभिन्न क्षेत्रों से लगभग 200 विद्यार्थियों ने भाग लिया। इसमें लिफ्टी नौमण्डली की ओर से रो.का के माध्यम से 50 आईटीआई, गुप फॉर की ओर से 30 मिम्बोरेटी गार्ड, आरोह फाउण्डेशन की ओर से 120 कॉर्स में, कैरिपर लॉन्चर की ओर से 13, बीरोएल तथा लार्सन एण्ड टुबो की ओर से 450 युवाओं को प्रारम्भिक रोजगार प्रदान कराया गया। उन्होंने बताया कि कार्यक्रम के मुख्य अतिथि केन्द्रीय गृह राज्यमंत्री जितेंद्र सिंह, जिला कलेक्टर ए टी पेठारेकर, अति जिला कलेक्टर नारायण सिंह, यु वॉ बलरामबाबु, शहर कौन्सिल अध्यक्ष सी एल जाजोहिया, निरंजन सिंह प्रबुधर्ष, प्रो पुष्प गुप्ता आदि उपस्थित थे।

# 'प्रशिक्षण के बाद दिलाएंगे रोजगार'

श्रीमंगलपुर। पी ब्लॉक स्थित बॉम्बे कंप्यूटर्स पर स्वर्ण जयन्ती ग्राम स्वरोजगार योजना के तहत मुफ्त कंप्यूटर प्रशिक्षण कार्यक्रम का शुभारंभ गुरुवार को जिला प्रमुख शांति पुनिया ने किया। जिला प्रमुख ने कहा कि आज का युग उन्नत तकनीक और कंप्यूटर का युग है। ग्रामीण क्षेत्रों के युवाओं को यह प्रशिक्षण लेकर भविष्य सुरक्षित बनाना चाहिए। आरोह फाउंडेशन के शिबू चौरसिया ने बताया कि यह प्रशिक्षण कार्यक्रम ग्रामीण विकास मंत्रालय तथा गैल के सौजन्य से संचालित किया जा रहा है। बॉम्बे कंप्यूटर्स के निदेशक मंडल के विजय मूढनेजा, हेमंत जननेजा व डी.के. उमरेजा ने बताया कि 18 से 35 वर्ष तक के ग्रामीण युवाओं को एक माह तक प्रशिक्षण दिया जाएगा।

# निशुल्क प्रशिक्षण शिविर शुरू

मंत्री अटेली। भारत सरकार द्वारा संचालित स्वर्णजयन्ती ग्राम स्वरोजगार योजना के तहत आईटी जोन संस्था अटेली में आरोह फाउंडेशन के सहायक निदेशक वीपीएल परिवारों के युवाक युवतियों के लिए निशुल्क कंप्यूटर प्रशिक्षण शिविर लगाया जा रहा है। इसकी शुरुआत उत्तर सिंह वर्मा ने की। इस अवसर पर प्रशिक्षु छात्र छात्राओं को संबोधित करते हुए परियोजना समन्वयक शिव कुमार चौरसिया ने स्वर्ण जयन्ती ग्राम स्वरोजगार योजना पर प्रकाश डालते हुए कहा कि इस योजना के चलते गरीब युवाक युवतियों अपना भविष्य स्वयं कर सकते हैं। यह कोर्स वित्तमुक्त मुफ्त है। इस कोर्स के बाद नौकरी भी आरोह संस्था द्वारा दी जाएगी। युवाक युवतियां इस कोर्स का लाभ उठा सकते हैं।

# नर्सिंग प्रशिक्षण के प्रमाण पत्र वितरित



देवदंडी-डी इंस्टीट्यूट में निशुल्क नर्सिंग ट्रेनिंग कोर्स समाप्त होने के बाद सफल परीक्षार्थी प्रमाण पत्रों के स्वामी।

इसके अंतर्गत सेंट्रल बैंड : कृष्णाजीवन की अध्यक्षता में सहायक निदेशक अलवर ने बताया कि नर्सिंग प्रशिक्षण के अंतर्गत 100 युवाओं को प्रमाण पत्र वितरित किए गए।

समय की यह निदेशक शिबू कुमार ने बताया कि अपने कार्य क्षेत्र में निशुल्क नर्सिंग प्रशिक्षण के लिए प्रोत्साहित किया। आरोह फाउंडेशन के निदेशक प्रबुधर्ष उमरेजा ने छात्रों को मेहनत व लगन के साथ अपने क्षेत्र में अग्रे बढ़ने का आह्वान किया। उन्होंने उनके उज्ज्वल भविष्य की कामना की। समाज के विकास के लिए नर्सों की आवश्यकता बढ़ते हुए उनके उज्ज्वल भविष्य के निर्माण में सफलता प्राप्त होगी। उन्होंने बताया कि उनकी मेहनत के लिए प्रमाण पत्र वितरित किए गए।



शुभारंभ। निशुल्क नर्सिंग ट्रेनिंग का शुभारंभ करते हुए निदेशक अलवर।

# प्रशिक्षण शिविर का शुभारंभ

मंत्री अटेली। भारत सरकार द्वारा संचालित स्वर्णजयन्ती ग्राम स्वरोजगार योजना के तहत आईटी जोन संस्था अटेली में आरोह फाउंडेशन के सहायक निदेशक वीपीएल परिवारों के युवाक युवतियों के लिए रोजगार मुफ्त करने के लिए निशुल्क प्रशिक्षण का शुभारंभ करवाया गया। प्रशिक्षण शिविर का शुभारंभ उत्तर सिंह वर्मा ने किया। इस अवसर पर प्रशिक्षु छात्रों को संबोधित करते हुए परियोजना के समन्वयक शिव कुमार चौरसिया ने स्वर्ण जयन्ती ग्राम स्वरोजगार योजना पर प्रकाश डालते हुए कहा कि इस योजना के चलते गरीब युवाक युवतियां अपना भविष्य स्वयं कर सकती हैं। यह कोर्स वित्तमुक्त मुफ्त है।

# ग्राम स्वरोजगार योजना का शुभारंभ

महेन्द्रगढ़, (प्रवीण कुमार, संकर): आरोह फाउण्डेशन द्वारा संचालित स्वर्ण जयन्ती ग्राम स्वरोजगार योजना का शुभारंभ महेन्द्रगढ़ स्थित सी डीट कम्प्यूटर सेंटर पर समाजसेवी कैलाश पालड़ी ने किया। इस योजना के तहत गरीबी रेखा से नीचे जीवने घापन करने वाले 18-35 वर्ष के बेरोजगार ग्रामीण युवाक व युवतियों का नि:शुल्क व्यवसायिक प्रशिक्षण दिया जायेगा। आरोह फाउण्डेशन के सहायक परियोजना समन्वयक शिव चौरसिया ने बताया कि प्रशिक्षण उपरान्त उन्हें शत-प्रतिशत रोजगार भी मुहैया कराया जायेगा। उत्पादन के अवसर पर बोलते हुए कैलाश पालड़ी ने कहा कि इस योजना का लाभ उठाएँ व अधिक से अधिक बच्चे प्रशिक्षण लेकर अपना भविष्य संवारें।

# गरीब बच्चों को प्रमाण-पत्र बांटे

श्रीमंगलपुर। भारत सरकार के सहायक निदेशक अटेली ने स्वर्ण जयन्ती ग्राम स्वरोजगार योजना के तहत वीपीएल कार्यालय परिवार के बच्चों को वीपीएल रघुवीर सिंह व केन्द्र संचालक विक्रमपाल ने प्रमाण-पत्र वितरित किये। ग्रामीण बच्चों को कम्प्यूटर की ट्रेनिंग देने वाले संचालक विक्रमपाल ने बताया कि योजना के तहत वीपीएल परिवारों से जुड़े 18 से 35 वर्ष के छात्रों को निशुल्क ट्रेनिंग दी जाती है। वीपीएल ने प्रमाण पत्र वितरित करते हुए छात्रों के उज्ज्वल भविष्य कामना की। इस अवसर पर एडीओ पंचायत अरविन्द चौधरी, वीपीएल समाज सिंह भी मौजूद थे।



## Talent Acquisition for Success

### Evaluation & Certification at Centres

Life changes for an unskilled person when he acquires a new skill along with a certificate. Many doors of opportunities open before him/her and he/she is likely to be picked up by the prospective employers. A Certified professional is counted as a value added person in any organization. It gives an extra edge to the candidate when compared to non certified professionals and adds value to the candidate's credentials. All those who have completed their courses under SGSY-STRC were awarded certificates on their completion of the course. Some of such awarding ceremonies organized at spread over STRC's were highlighted below.

#### Uttar Pradesh - Simbhaoli

The Foundation organized a Certification Ceremony for the ITeS and MST trained beneficiaries of AROH-STRC, Simbhaoli (Uttar Pradesh) on 13 December, 2011. Till date, AROH had trained 212 beneficiaries in the ITeS trade and 87 beneficiaries in MST trade.

The certification ceremony was headed by Mr. Raghuvir Singh, BDO of Simbhaoli along with Mr. Arvind Kaushik, ADO, Mr. Sarnam Singh, VDO Simbhaoli and Mr. Vikram Pal (Centre Incharge-AROH STRC). Around thirty five students



of recently concluded ITeS batch gathered to collect their certificates from the present dignitaries.

Mrs. Shilpa Jain, Project Coordinator, AROH Foundation congratulated the beneficiaries on successful completion and also screened them for placements. She also highlighted the constitution of AAA (AROH ALUMNI Association) by AROH for its beneficiaries and asked them to visit the Head Office to register for the same in order to avail the benefits of AAA.

#### Modinagar

AROH in collaboration with Aakash Hospital had started a course for Nursing Assistant Helpers to train our mobilized beneficiaries in the hospital trade. Enrolled beneficiaries were divided into 2 groups with a batch size of 25. On completion of the course AROH Foundation organized a certification ceremony for Nursing Assistant Helpers at Aakash Hospital, Modinagar on 13 October, 2011. Around 35 students assembled to receive their certification.

The certification event was headed by Dr. S.K Bhardwaj, Medical Superintendent, ESI Hospital Modinagar along with Dr. P.K Verma, ENT Specialist Aakash Hospital Modinagar. Dr. Ajay Gupta, Senior ENT Surgeon and Dr. Latesh, Physician of Aakash Hospital were also present to address the gathering. Beneficiaries too shared their experiences during training and at the time of OJT.

The trained beneficiaries were observed by Aakash Hospital, Sarvodaya Hospital, Jeevan Hospital, Lokpriya, Priyadarshi Hospital immediately. Dr Bhardwaj appreciated the beneficiaries for their inclination, dedication & hardwork and wished them success.



#### Hapur

A group of 30 beneficiaries completed their Nursing course from Hapur Centre. They were placed under on the job training for Nursing Assistant program at Devnandini Hospital in Hapur, A certification ceremony was organized on 22 December, 2011 at the Hapur centre. The entire batch of trained beneficiaries gathered to receive their completion certificate.

The certification event was headed by Dr Ashok Maitrey, Social worker along with Mrs Santosh Kumar, Executive Director, Devnandini Institute of Professional Studies. Mr. Rajendra Singh, Programme Officer, AROH Foundation was also present during the event and explained the beneficiaries about AROH ALUMNI ASSOCIATION (AAA) and the benefits of becoming a member.

ED of the said hospital thanked AROH for partnering with them to





train beneficiaries for Nursing Assistant as they too get benefitted by observing deserving candidates at their hospital.

### Rajasthan -Ganganagar

On 7 December, 2011, AROH Foundation organized another Certificate Awarding Ceremony for ITeS and MST Trained beneficiaries at AROH-STRC in Sri Ganganagar, Rajasthan. Around 30 students assembled to receive their course completion certificate.

Mr Hemant Singh Tanwar, Placement Coordinator, Mr. Deepak Utreja, Centre In charge, Ms. Sneha and Ms. Saranjeet, trainers awarded the certificates. Completion certificate in hand motivated them to attend the interview being conducted at Pizza Hut for its outlets. Around twelve beneficiaries attended the interview at Pizza Hut, Jaipur on 12 December, 2011, and eight got selected as crew members.

Mr. Hemant appreciated the beneficiaries and wished them to scale greater heights in the near future. Rest of the beneficiaries would be called on an individual or group basis for placements. For the recently placed beneficiaries the placement team would take special care as they are vulnerable and totally new to city and work environment. They have been assured of Proper assistance in finding local accommodation for placed beneficiaries.

### Jaipur

Another batch of beneficiaries completed their course at Boraj and Hirnoda Centres of Jaipur (Rajasthan) on 17 October, 2011. AROH Foundation had trained 4 batches each of 25 beneficiaries at both centres in ITeS Trade. Around 100 beneficiaries assembled for certification.

The certification program was attended by Mr. Akheram, Social



Worker of Hirnoda and Mr. Kishore Singh, Head of Kisan Jan Morcha of Boraj. Beneficiaries were called upon to the dais and they happily shared their experiences during the training period while receiving their course certificate. Mr. Akheram and Mr. Kishore congratulated the beneficiaries for their achievement and wished them for a better future.

About 80 % of these trained beneficiaries were placed in companies like Mc Donalds, Carrefour, T.P Call centre, Dominos, UIDAI etc., in Jaipur and nearby areas. Some beneficiaries namely Mr. Devdutt Bakodia, Mr Sunil, Mr. Hanuman Gujar, Mr. Buddhi Prakash, Mr. Dharmendra Jabdolia completed the entire course with

flying colours, got placed with good salary packages and in turn have become a face for their community.

### Haryana- Mahendragarh

AROH Foundation organized a Certification Ceremony for ITeS trained beneficiaries of Mahendragarh District, Haryana on 19 December, 2011. The certification ceremony was attended by Mr. Arvind Yadav, Social worker of Narnaul along with Mr. Rajendra Singh, Project Officer AROH Foundation.

Around 50 students of the recently concluded ITeS batches of Ateli and Narnaul gathered to collect their certificates.

## Ladder of Success - Stories of Success

### Achieving Success at a Tender Age - Jyoti



Jyoti Kumari a Mawana resident belonging to a poor family completed her 12th and was clueless about her future before joining AROH Foundation's training course under SGSY project. Realizing the fact that she can support her family she grabbed the golden opportunity of getting trained at no extra cost and her determination to learn and strong will power led her to cover heights of success. She got selected for Mc Donalds with a starting salary of Rs 6000/- and within a period of month i.e. 30 days she got elevated to the post of Hostess, reaping a salary of Rs 8500/-. Her father Mr Roop Chand is now a relieved person as his daughter can overcome any obstacles in her life due to the knowledge and survival techniques she gathered during her training.

Jyoti expressed her gratitude in her own words as "I was a very simple Girl with no communication skills and computer training. AROH has made me able to take up any challenge related to job. Now I am more confident and all thanks to AROH & its team for their efforts."

Store Manager of Mc Donalds thanked the foundation for providing retainable manpower continuously for their outlets in Mahagun metro, EDM, Silver city, opulent mall and others spread across Delhi/NCR.

They showed their interest for a long term association with the foundation and assured to attend placement camps organized by the foundation.

### Stepping Out with a Ray of Hope! - Renu

Renu belongs to Chaprolla Village and has studied up to 12th standard. She never thought she would step outside her village in search of a job. Her father has been suffering from paralysis for the past 3 years and being the eldest, the responsibility of her family came on her shoulders and she did not know how to carry that responsibility.

She wanted to do something to earn money to provide for her family's needs. She saw a ray of Hope in form of AROH-SGSY programme which started in her village and she joined Chaprolla center of AROH Foundation.

Renu enrolled herself in the training program, and took the training with enthusiasm and dedication. This helped her clear the difficult qualifying exam of UIDAI, and got a job as Adhaar operator. She is now working as a Data Entry operator at Rs. 6000/- per month and is living her dream of being a supporting hand to her father.

Likewise, Babli, Rahul, Bhupendra and others are working as Adhaar Operators for UIDAI at good packages. Some of them have been promoted from operators to supervisor and are earning Rs. 7500/- per month.



### Aadesh speaks about his success...



My name is Aadesh. After passing my XIIth standard, I had no choice but to stop studying and do odd jobs to support my family to make ends meet. I realized that even though I had completed my schooling, I did not have the technical skills to enter the organized job market. Then I heard about AROH's initiative for training rural BPL youth in ITeS, and joined without any hesitation at the Mawana Centre. The training at AROH was the life changing experience for me, I not only learnt computer basics but the program did wonder's to my personality. Today I am working in the DTDC as Executive Trainee (Operations) at 5500/- per month. My parents are very happy and proud of me. I am confident and independent.

Besides this, my dream is to have a job as data entry operator for which I have joined a local computer institute for practice so that I can maintain my typing speed upto 30-35 words per minute and achieve my goal. I thank AROH Foundation for their great initiative to improve and change the lives of BPL Youth.

### Lending Support to Beneficiaries Growth - Sunder

Sunder Singh, born with a disability (crippled legs) thought he would be a burden on his family and would always have to depend on some one for getting his needs attended. This thought even got worsened when he was rejected even before





the interview by employers knowing his disability. It made him crumble and frustrated but God had better things in store for him in the form of AROH-STRC.

In his native village of BB Nagar, AROH had opened a centre for training the rural BPL youths under its project SGSY and Sunder got himself enrolled in the ITeS trade. After completion of the theoretical part of the course he was assigned with NSB BPO for practical-cum-on-the-job training for one month. On seeing his hard work they hired him for their outbound process with a starting salary of Rs 6500/-. This gave him a lot of confidence to stand on his own feet.

Today he stays independently in Sec-15, Noida and does his routine on his own without any support. His earning capability has made him realize that he too can have a dignified life and can keep his head above.

He visited AROH Office to convey his thanks for the good deeds carried out by the Foundation and learnt about the advantages of being a registered member of AROH Alumni Association (AAA) from one of the team members of SGSY Ms Komal, and got his name registered and he promised he would set an example for others too.

## Training Programmes for Optimum Results

### ToT cum Workshop on Placements & Tracking

On 1 December, 2011, a Training of Trainers (ToT) cum workshop on placements and tracking was held at AROH Foundation's Head Office. This event was organized to address the placement and tracking activities in Uttar Pradesh and the way forward.

AROH-SGSY programme is nearing the target of training 4000 rural BPL youth in Uttar Pradesh and have achieved more than 80 per cent placements. Now the focus is on boosting the process of tracking the trained and placed beneficiaries and those who have left their jobs and gone back to the villages and also those who have changed their work places.

The need of the hour is to strengthen the tracking efforts at all the project districts viz a viz Baghpat, Bulandshahr, Gautam Buddh Nagar, Ghaziabad, Meerut and Sant Kabir Nagar. The trainers of the said districts attended the workshop and were given an insight on various methods of tracking. The main focus of the discussion was to place the out of job beneficiaries,



and to upgrade the working beneficiaries to better jobs (if required).

Also explained in the workshop was the constitution of AROH Alumni Association (AAA) and how to mobilise the beneficiaries for the same. It was discussed in length about how AAA would also act as an effective tool for tracking the beneficiaries and assisting the placed beneficiaries for resolving their problems.

The trainers were glad to learn the methods adopted for tracking and mobilizing and thanked the Foundation for sharing the concepts with them.



## AROH Alumni Association (AAA) - Building the Collective Strength

AROH Foundation has constituted AAA for the rural BPL beneficiaries covered under its SGSY (SP) programme. The inauguration ceremony was organized on 16 December, 2011 at AROH HQs. Program Manager Mr Rezwan coordinated the meet in which hundreds of placed beneficiaries of AROH-SGSY project assembled to register themselves as members of AAA. SGSY team explained concept behind AAA and told the beneficiaries about the various benefits they would be eligible for once they become active members of the Association.



Beneficiaries understood the main objective beneath the formation of the Association and showed interest to register themselves. It also acted as a good platform for the beneficiaries to share their experiences, successes, challenges, etc. and find better and more suitable job opportunities under one platform.

During the meet, the beneficiaries were informed about the regular schedules of the AAA Meetings (once in a month at HQs). SGSY team also asked beneficiaries to take part regularly in the meet. Once, this becomes a regular activity, and the beneficiaries get a good knowledge of the process, they would be encouraged to choose their own leader and governing body of

the Association. They would be guided by a representative from AROH.

The gathered group thanked AROH for creating a redressal forum for hearing their grievances and providing a solution for a better sustainable life.

Aabid, working at DTDC, was the first alumni registering for AAA and providing copies of his offer letter and salary slips.

### **Alumni Meet cum Placement Camp at Mawana, Meerut**

AAA Meet was organized by the SGSY (SP) team on 7 December, 2011 for the beneficiaries who were trained by AROH at Mawana centre. Around

sixty employed beneficiaries converged for the meet. Those who are undergoing the training currently also got a chance to learn from the experiences of placed alumni.

The purpose of Alumni Meet was to keep in touch with the trained candidates and to provide a platform for them to discuss their success, hard work, family, health and other relevant matters. It helped them to re-unite with their batch mates and to know on their progress. The meet also helped AROH to explain the concept behind constitution of AROH Alumni Association (AAA) and the benefits of being a member of AAA.

Mr. Dev Sharma, from PNP Turn Component, Mohan Nagar, Ghaziabad attended the meet to evaluate the talent and to provide a scope of job rotation for those who are in dire need of a change. After preliminary round he selected 20 students for the final round of interview to be conducted at Mohan Nagar. The Placement Team also assisted Mr. Dev Sharma in narrowing the apt candidate for the job and explained the beneficiaries the pros and cons of the working environment. They also helped in clearing their doubts and queries during counseling session.

The Alumni meet helped in reaching the set out objective of tracking placed beneficiaries.