



vkjkg QkmM\$ku }kjk I pkrfyr Lo.kZ t; Urh xke Lojstxkj ; kst uk ¼o' k\$ k i fj ; kst uk ½

xjhchj\$ k d\$ulps; pd&; pfr; kdsfy, jkstxkj i kusdkl ugjkvol j

I h dj .k4 & tykbZ2012

bl vd es

- vfhkhhkod I akksBh dk vk; kst u
- xk/j u", Mk eavkoki h; cf' k{k.k I fo/k
- Lo.kZt; rh xke Lojstxkj ; kst uk dsrgr cf' k{k.k çkr ykhhkffkZ, ka dks çek.ki = dk/sx; s
- I Qy ykhhkffkZ
- mEehn dh fdj.k
- , p-vkj- us dgk
- vkjkg&, I th, I okbzehfM; k ea

vkjkg QkmM\$ku us Lo.kZt; rh xke Lojstxkj ; kst uk ds çfr vi uh çfrc) rk fn [kkbZ

lyl eM d\$ ds tfj, ykhhkffkZ, ka dks jkstxkj

Lo.kZ ta rh xke Lojstxkj ; tuk ds vrxr ykhhkffkZ, kadksfu%kyd çf' k{k.k v\$ çf' k{k.k ds mi jkr jkstxkj fnykus ds vi us I dYi dks ijk djrs gg \$ vkjkg QkmM\$ku us çf' k{k.k I ektr dj pps ykhhkffkZ, kadksfy, ly/eM d\$ dk vk; kst u fd; kA tgka çfr"Br futh I hFkku ; jdk Qk\$ fyfeVM us foHkku i nka ds fy, 19 YkhhkffkZ, ka dk p; u fd; kA

28 tykbZ dks xvj us M k fLFkr vkoki h;

çf' k{k.k d\$nzij vk; kstr bl ly eM d\$ ea >ka h] gehjij v\$ Vhdex<+ I h] I s çf' k{k.k çkr ykhhkffkZ, ka dks I k{kRdkj nus v\$ jkstxkj çkr djus dk ek\$dk fn; k x; kA

vkVhbl VM eafu%kyd çf' k{k.k çkr bu ykhhkffkZ "ad" ; jdk Qk\$ fyfeVM us fnYyh&, ul hvkj eau'djh djus dk vol j fn; kA I hFkku dh rjQ I s I k{kRdkj yus vk, vf/kdkfj; ka us ykhhkffkZ "adsl e\$ VjhV'jh, DthD; Mo %h/h] ekfl d oru 11]000 : i; s çfr ekg½ v\$ dLvej I YI Li fLyLV ¼ h, I, I] ekfl d oru 8]000 : i; s çfr ekg½ dh u'djh i sk dhA

I k{kRdkj/ka us ykhhkffkZ "ad" I hFkku eadke djus ds rjhdka v\$ fu; eka ds ckj's ea crk; k I kFk gh I hFkku es vkxs c<us ds fy, feyusokys vol j ka I shk voxr dj; kA

vkjkg&, I th, I okbZ ykhhkffkZ ka dk çfr"Br futh I hFkku k esp; u ¼t w 2012 es



; jdk Qk\$ 19

globus 12
Xy'cl

lifestyle 10
ykbQLVky

NEOKRAFT 20
fu; " Ø, IV

UFLEX 10
; & yB

BIG BAZAAR 10
fcx cktj

Biglife 2
fj r qfo; j

MINDA 8
feMk I kbZ



; jdk Qk\$ esp; fur ykhhkffkZ

vfHkHkkod I 2kksBh dk vk; k\$u

>kd h ftysdsi kjhNk eapyk, tk jgs vkjkg&, I th, I okbzçf'k{k.k dlnz ij vfHkHkkod I 2kksBh dk vk; kst u fd; k x; kA bl vk; kst u dk eq; mnas; vkbD/h, I VM ¼rhl jscp½ eaçf'k{k.k çlrdjus tk jgs ykHkkfFkz ka ds vfHkHkkodka dks I LFk }kj k çf'k{k.k dsnkj ku vls çf'k{k.k dsckn feyus okyh I fo/kkva ds ckjs ea folrkj I s crkuk Fkka 28 ty/kbz 2012 dks

vk; kstr bl I 2kksBh ea vfHkHkkodka dks fnYyh vls , ul hvkj eajkstxkj dscgrj vol jka vls ogkai j ykHkkfFkz ka dks jkstxkj dsnkj ku igysnks ekg rd vkfFkd enn nusdh ; kst uk dsckj seaHkh tkudkj nh xba ppkz dsnkj ku vkjkg , Y; feukbz, I k's'k, 'ku ¼, , ½ ds vrxr ykHkkfFkz ka dks I I ky rd vl; I fo/kk, aHkh nh tk, axh ftl I s ykHkkfFkz ka dks fdl h Hkh rjg dh I eL; k uk gka dk; De ds ckn



vfHkHkkodkausvi usvi usfopkj 0; Dr djrs gq s I LFk vls ; kst uk ds çf' vi uk vkHkj çxV fd; kA

x\$ j u", Mk easvkol h; çf'k{k.k I fo/kk

vkjkg QkmBS ku }j k Lo.kz t; rh xke Loj'txkj ; tuk ¼fo'kSk i fj; tuk½ ds tfj, chi h, y i fjokj ds ykHkkfFkz ka dks nh tkus okyh I fo/kkva ea folrkj djrs gq uks Mk ea vkol h; çf'k{k.k dlnz [kkyk x; k gA tgkai j çf'k{k.k ds I kFk&I kFk ykHkkfFkz ka ds jgus vls [kkus dh Hkh 0; oLFk dh xbz gA



x\$ j uk, Mk ds vkol h; çf'k{k.k dlnz ea; ksk djrs ykHkkfFkz

çf'k{k.k çlrdjus fnYyh&, ul hvkj eajkstxkj ds fy, p; fur ykHkkfFkz ka ds fy, jgus vls vl; vko'; drkva ds fy, Hkh vkol h; çf'k{k.k dlnz dks fodfl r fd; k x; k gA

vkol h; çf'k{k.k dlnz ea ykHkkfFkz ka dks'kgj ds jgu&I gu vls dk; LFky

I s i fjpr djkus ds fy, , DI i'tj foftV Hkh djokA tkrh gftl I sykHkkfFkz dk; LFky dsekgy d' nsk I ds ml fgl kc I s vi us vki d' igys I s gh r\$ kj dj I dA ; gkajkstxkj dsnkj ku vkus okyh I eL; kvka ds I ek/kku vls 0; fDrRo fodkl ds fy, Hkh çf'k{k.k I = pyk; k tk jgk gA

, oa i qrdky; dh 0; oLFk

- ykHkkfFkz ka ds fy, fu%kyd Hkktu dh 0; oLFk
- m | kx çf'k{k.k }kj k dā uh dsdk; Z dsckj sea 0; k[; ku
- ; ksk çf'k{k.k ds I kFk I kFk [ky dlnz mi dj .k dh Hkh 0; oLFk
- jkstxkj dlnz dk vk; kst u
- 24 ?k. Vs fctyh dh 0; oLFk
- ykHkkfFkz ka ds fy, 24 ?k. Vs okgu dh 0; oLFk
- çkFked mi pkj dh 0; oLFk

vkol h; çf'k{k.k dlnz ds tfj, ykHkkfFkz ka dks fuEufyf[kr I fo/kk, a çnku dh tk jgh gA

- 100 ykHkkfFkz ka ds fy, , d I kFk vLFkbz vkol h; I fo/kk
- vutkoh o ; k; çf'k{k.k }kj k çf'k{k.k dk; Z
- bā/ju\$ I ok ds I kFk I kFk dEI; Wj



Vkol h; çf'k{k.k dlnz ij çf'k{k.k yss ykHkkfFkz

Lo.kZ; rh xte
Lojksxkj ; kstuk ds
rgr cf'k{k.k çklr
ykhkkfFkZ ka dks çek.ki =
ck/sx; s

gehji g&19 tykbz

gehji g vkjkg&, l th, l okbz çf'k{k.k dlnz l sfjVsy ea çf'k{k.k l = ijk dj pps igys çp ds 23 ykhkkfFkZ, ka dks çek.ki = forfjr djusdsfy, dk; Dæ dk vk; kst u fd; k x; kA ykhkkfFkZ, ka dks; g çek.ki = jkT; dekj h l a p r i f j "kn ds e.Myh; ea-h rst cgknj feJk vls ftyk b/xs ku de/h ds l nL; ekgEen rks hQ [kku }kjk fn; k x; kA

dk; Dæ ds n\$ku eq; vfrfFk Jh feJk th us vkjkg QkmM\$ku }kjk l pkyr



çf'k{k.k çek.ki = fn[kykr>ka h vkjkg&, l th, l okbz ds ykhkkfFkZ

Lo.kZ; rh xte Lojksxkj ; kstuk ds mnns kka ij ogkami fLFkr ykhkkfFkZ, ka l s ppkZ dh l kfk gh mudks jstxkj dh egRrk vls orEku eaml dh t: jrka dsckj sea crk; kA

mllgkus i f j ; kstuk fd çl ákk djrs gq s dgk fd] ; g ; kstuk mu chi h, y ; pd&; pfr; kadsfy, , d l qgjk vol j g\$ tks egRokdkkh vls tkx: d g\$ yfdu /ku ds vHkko ea vi us l i uka dks ijk ugh dj i k rA

>ka h&20 tykbz

gehji g dh rjg gh >ka h ftysds i kjhNk ea Hkh Lo.kZ t; rh xte Lojksxkj ; kstuk %o'kSk i f j ; kstuk %

ds l g; kx l s vkjkg QkmM\$ku }kjk pyk, tk jgsfu%ky'd çf'k{k.k dlnz ea çek.ki = forfjr djusdsfy, dk; Dæ dks vk; kst u fd; k x; kA çf'k{k.k dlnz l s dEl; Wj o chi hvks ea çf'k{k.k çklr dj pps igys çp ds 25 xteh.k chi h, y ykhkkfFkZ, ka dks i f'k{k.k dk çek.ki = forfjr fd; k x; kA dk; Dæ ea crk\$ vfrfFk çkVv xkæ ds xte ç/kku us ykhkkfFkZ, ka dks jstxkj ds çfr tkx: d djrs gq muds mTtoy Hkfo"; dh dkeuk dhA

çf'k{k.k dk i ek.ki = feyus ds ckn yxHkx 20 ykhkkfFkZ, ka us fnYyh vls , ul hvkj ea ukEdjh djus dh bPNk trkbA



ykhkkfFkZ ka dks çek.ki = forfjr djrs Jh rstcgknj feJk

I Qy ykhkkfFkZ



Qpi u eafirk dk l gkjk NW tkus ds ckn ejk ijk ifjokj cgr ijskku Fkk rHkh e\$agehji g ds vkjkg&, l th, l okbz }kjk l pkyr fu%ky'd çf'k{k.k dlnz dsckj sea l qk vls ogk; l sfjVsy l DVj ea çf'k{k.k fy; kA çf'k{k.k ijk gkr gh vkjkg QkmM\$ku }kjk vk; k\$tr lyd eW ds ea Xyks l dh vls l s vk, vf/kdkjh; ka us ejk p; u dLvej l \$l , l k\$ l , V dsin ij dj fy; kA e\$uks Mk thvkbh h fLFkr Xyks l d\$ uh ea 8500 : lk; sekfl d oru dh ukEdjh dj jgk gA e\$svkjkg QkmM\$ku dks /ku; okn n\$rk gwf tllgkuse eq\$ s bl yk; d cuk; k fd vkt e\$vi us i\$ka ij [kMk gA

xk\$o ykhkkfFkZ vkjkg&, l th, l okbz gehji g



उम्मीद की किरण



dfi y ikBd
vkjkg&, l th, l okbz ykHkFkH
>kl h

>kl h ftydsi kjhNk xkø eajgusokyk
dfi y ikBd , d gkugkj vkj
egRokdkkH ; ød gA , d xjhc fdl ku
ifjokj ds?kj tle yusokysdfi y us
dfBu vkfFkd i fjfLFkrh; ka eaHkh vi us
etcir bjknka ds cycars Lukrd dh
i <kbZ i jh dj yH

xkø ea jkst xkj ds l kr uk gksus ds
dkj.k dfi y Lukrd ds ckn xkø ds
cPpka dks V; u i <kus yxk yfdu
vkxs c-usfd ml dh yyd cl , d
mEehn dh fdj.k ds blrtkj ea FkH

dfi y dk ; g blrtkj rc [kRe gks
x;k tc vkjkg Qkm&Sku dh Vhe
Lo.kz t ; urh xke Lojst xkj ; kst uk dk
yHk nusi kjhNk i gphA dfi y usi kjhNk
ea vkjkg Qkm&Sku }kj pyk, tk jgs
fu%k'd çf'k{k.k dlnz ea nkf[kyk ys
fy; kA

2 ekg dk çf'k{k.k l Qyrki dZ i jk
djusdsckn dfi y vkt uk Mk fLFkr
dky l BVj ea ukblj dj jgk gS vkj
viuh bl l Qyrk l sog cgr [kq
gA



, p-vkj- usdgg

vkjkg Qkm&Sku usxkeh.k bykds ds ; økva dks fj Vsy l BVj ea çf'k{k.k nZj mudscgrj Hkfo";
dsfy, tks dne mBk; k gSog cgr gh l jguh; gA xkø ds xjhc ; øk tks cjkst xkj vkj fujk'k
Fk os vkt nsk ds çfr"Br futh dEi fu; ka ea dke dj jga gA

vk'kh" k i.k.Ms] , pvkj&ukFkZ b&M; k tku] Xykc l



vi hy%

l Hkh xke ç/kku] chMhvks Mhvkj Mh,] vkj l Eekuuh; vf/kdkfj; ksl sfuosu gSfd bl dk; Øe
dsrgr vki gekjk i jk l g; kx dj s ft l l sge bl ; kst uk dk yHk l gh vkj t: jren ykks
rd i gk l dks /ku; okn!